abacus data

Perceptions of the Clean Energy Sector in Canadians

Conducted for the Clean Energy Canada

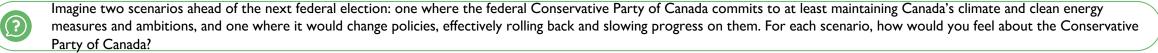
October 2023

Methodology

- Sample size: 2,200 adult Canadians.
- Survey field dates: October 27 to November 1, 2023.
- The data was weighted by age, gender, education and region.
- Totals may not add up to 100 due to rounding.



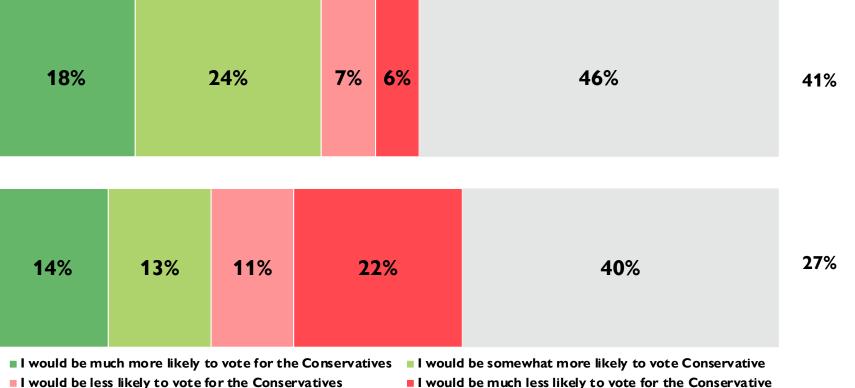




How would feel about these scenarios from the CPC?

If the Conservative Party of Canada commits to at least maintaining Canada's current climate and clean energy measures and ambitions (ie they will do as much or more to combat climate change and transition to clean energy)

If the Conservative Party of Canada's policies would effectively roll back and weaken Canada's current climate and clean energy measures and ambitions (ie they will do less to combat climate change and transition to clean energy)

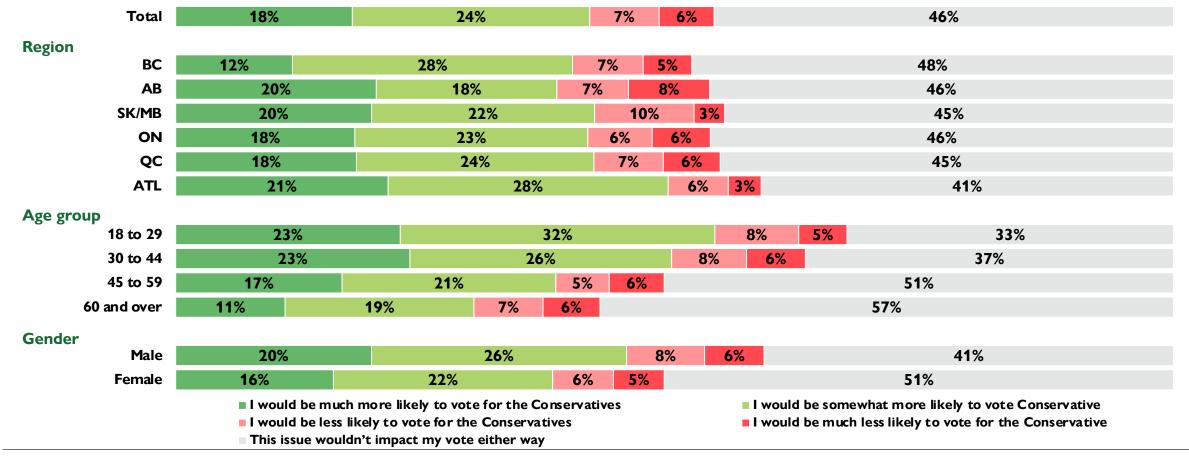


- I would be less likely to vote for the Conservatives
- This issue wouldn't impact my vote either way

% Much/Somewhat more likely to vote CPC Imagine two scenarios ahead of the next federal election: one where the federal Conservative Party of Canada commits to at least maintaining Canada's climate and clean energy measures and ambitions, and one where it would change policies, effectively rolling back and slowing progress on them. For each scenario, how would you feel about the Conservative Party of Canada?

How would feel about these scenarios from the CPC?

If the Conservative Party of Canada commits to at least maintaining Canada's current climate and clean energy measures and ambitions (i.e. they will do as much or more to combat climate change and transition to clean energy)



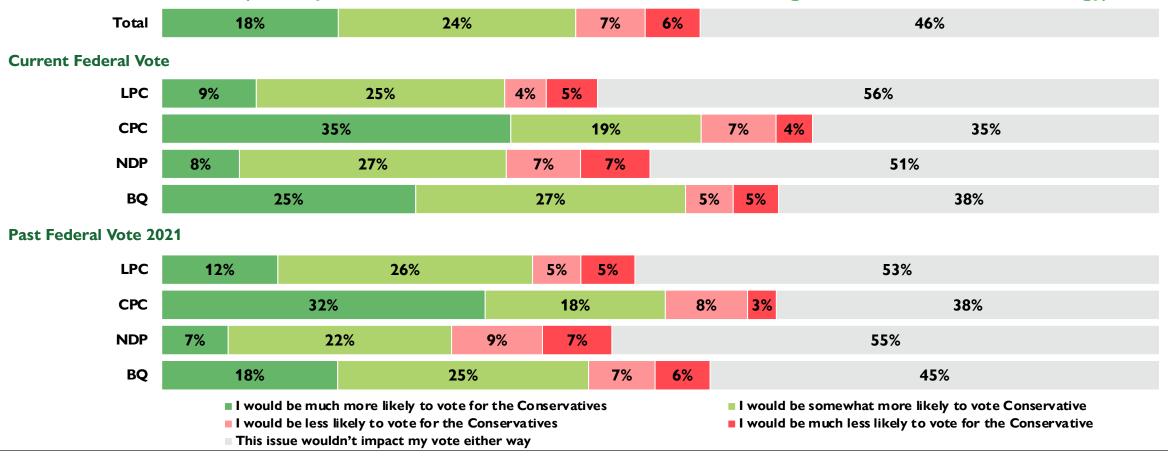
[all] Base n = 2,200

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Imagine two scenarios ahead of the next federal election: one where the federal Conservative Party of Canada commits to at least maintaining Canada's climate and clean energy measures and ambitions, and one where it would change policies, effectively rolling back and slowing progress on them. For each scenario, how would you feel about the Conservative Party of Canada?

How would feel about these scenarios from the CPC?

If the Conservative Party of Canada commits to at least maintaining Canada's current climate and clean energy measures and ambitions (i.e. they will do as much or more to combat climate change and transition to clean energy)



[all] Base n = 2,200

Imagine two scenarios ahead of the next federal election: one where the federal Conservative Party of Canada commits to at least maintaining Canada's climate and clean energy measures and ambitions, and one where it would change policies, effectively rolling back and slowing progress on them. For each scenario, how would you feel about the Conservative Party of Canada? Party of Canada?

How would feel about these scenarios from the CPC?

If the Conservative Party of Canada's policies would effectively roll back and weaken Canada's current climate and clean energy measures and ambitions (i.e. they will do less to combat climate change and transition to clean energy)

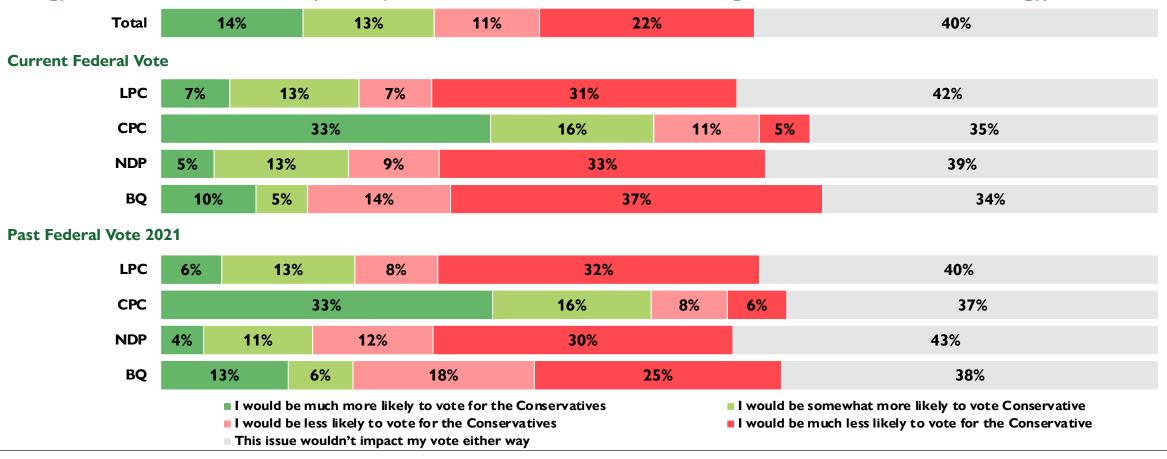
Тс	otal	14%		13	%	11%		22%	6	40%
Region										
-	BC	10%	0% 14%			13%		23%		39%
	AB	2	22%			13%		10%		47%
SK/	/MB	18%	6		17	%	15%		13%	37%
	ON	14%		14	1%	9 %		23%		40%
	QC	11%		9%	122	%		27%		41%
A	ATL	18%	,)		16%		11%		19 %	36%
Age group										
18 to	o 29	16%			18%		15%		19%	33%
30 to	o 44	18%	,		18	%	10%		19 %	34%
45 to	o 59	15%		11	%	11%		21%		43%
60 and o	over	10%	9%	5	8%		26%			48%
Gender										
	1 ale	18 %	6		16	%	10%		20%	36%
Ferr	nale	10%	10	%	11%		24%	6		45%
		 I would be much more likely to vote for the I would be less likely to vote for the Conser This issue wouldn't impact my vote either w 				vatives	S		omewhat more likely to vote Conservative nuch less likely to vote for the Conservative	

[all] Base n = 2,200

Imagine two scenarios ahead of the next federal election: one where the federal Conservative Party of Canada commits to at least maintaining Canada's climate and clean energy measures and ambitions, and one where it would change policies, effectively rolling back and slowing progress on them. For each scenario, how would you feel about the Conservative Party of Canada?

How would feel about these scenarios from the CPC?

If the Conservative Party of Canada's policies would effectively roll back and weaken Canada's current climate and clean energy measures and ambitions (i.e. they will do less to combat climate change and transition to clean energy)



[all] Base n = 2,200

Do you support the following ideas to help affordability?

									support
Investments in energy-efficient affordable housing	35%		36%			24	4%	3% <mark>2</mark> %	71%
More retrofit programs to help Canadians make their homes more energy efficient	31%		37%			26%		4% <mark>2%</mark>	68%
Investments to improve public transit	27%		32%			33%		6% <mark>3%</mark>	5 9 %
Free heat pumps for low-income Canadians	28%		26%		29 %		12%	5%	55%
Rebates when people buy used electric vehicles (the current federal rebate only applies to new EVs)	23%		27%		30%		12%	8%	50%
Investments to improve and increase the number of public electric vehicle charging stations	19%	289	%	37%			11%	6%	46%
Investments and measures to improve electric vehicle charging options in condo/apartment buildings	18%	24%			37%		13%	7%	43%
	Strongly su	ipport 🛛 🗖 S	Support 🛛	Accept		e Str	ongly op	pose	

[all] Base n = 2,200

% Strongly support/

Do you support the following ideas to help affordability?

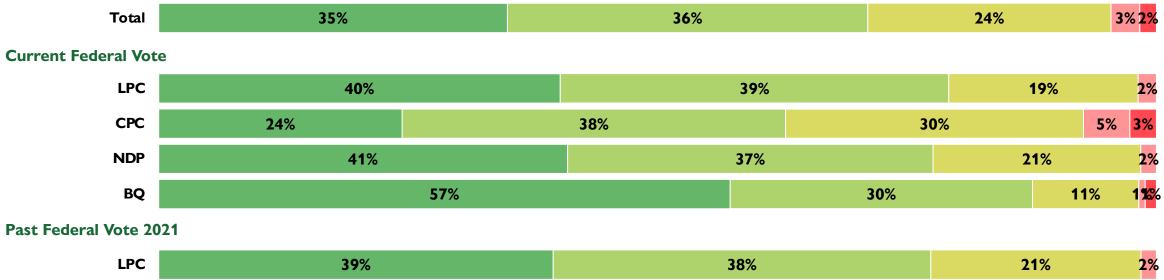
Investments in energy-efficient affordable housing

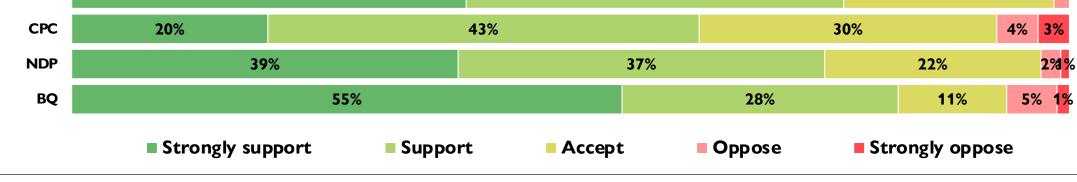
	Strongly support	Support	Accept	Oppose	Strongly opperation	ose
Female	36%		34%		27%	3% <mark>1</mark> %
Gender Male	34%		38%		22%	3% <mark>2%</mark>
60 and over	36%		38%		23%	2% <mark>2%</mark>
45 to 59	31%		35%		28%	3% <mark>2%</mark>
30 to 44	33%		38%		25%	3%1%
18 to 29	41%		33%		22%	3%1%
Age group						
ATL	37%		40%		22%	1%
QC	48%	· · ·		30%	18%	3%19
ON	33%		34%		27%	3% 2%
SK/MB	23%		44%		30%	3%1
AB	26%		46%		23%	2% <mark>2%</mark>
BC	30%		38%		27%	3% <mark>2%</mark>
Region						
Total	35%		36%		24%	3% <mark>2%</mark>



Do you support the following ideas to help affordability?

Investments in energy-efficient affordable housing





Do you support the following ideas to help affordability?

Rebates when people buy used electric vehicles (the current federal rebate only applies to new EVs)

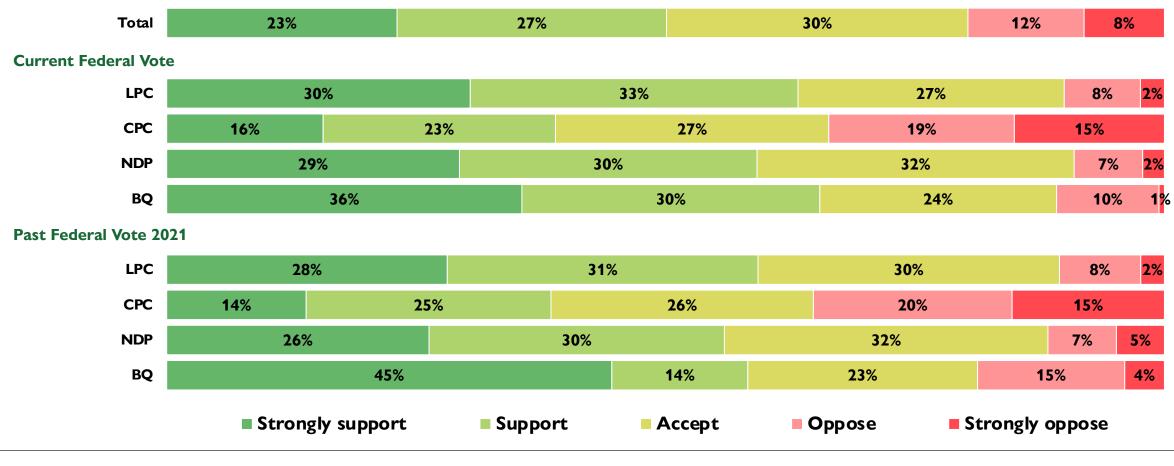
Total	23%		27%		30%		12%	8%
Region								
BC	21%		29 %		30%		13%	8%
AB	14%		29 %		32%	11%		15%
SK/MB	13%	2	23%	35%		16%		13%
ON	23%		26%		32%		11%	7%
QC		32%		26%	27%		10%	5%
ATL	22%		32%		26 %		13%	7%
Age group								
18 to 29	26%	/ 0	30%		34%			8% <mark>2%</mark>
30 to 44	24%		29 %		30%		10%	8%
45 to 59	20%		29%		28%	12	2%	11%
60 and over	23%		22%		30%	15	%	10%
Gender								
Male	24%		28%		27%		11%	10%
Female	22%		26%		33%		12%	6%
	Strong	gly support	Support	Accept		Stro	ongly opp	ose

[all] Base n = 2,200

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Do you support the following ideas to help affordability?

Rebates when people buy used electric vehicles (the current federal rebate only applies to new EVs)





Which families do you think would spend less on energy overall?

A family that drives an electric vehicle and uses a heat pump for both heating and cooling



A family that drives a gaspowered vehicle and uses natural gas for heating and air conditioning for cooling



[all] Base n = 2,200

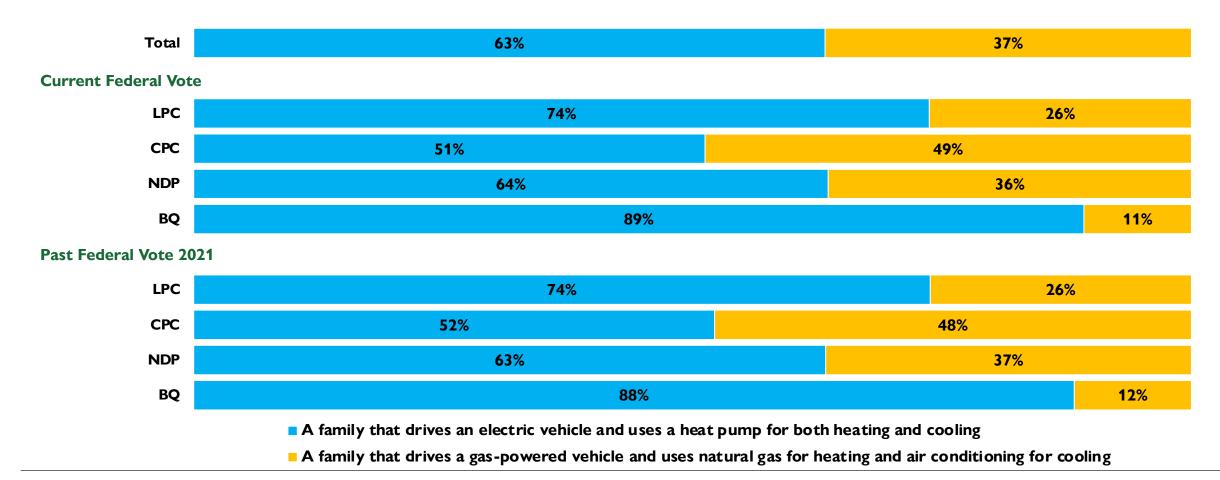
Which families do you think would spend less on energy overall?

Total	63%	37%
Region		
BC	64%	36%
AB	48%	52%
SK/MB	48%	52%
ON	63%	37%
QC	76%	24%
ATL	65%	35%
Age group		
18 to 29	61%	39%
30 to 44	61 %	39%
45 to 59	62%	38%
60 and over	67%	33%
Gender		
Male	65%	35%
Female	61%	39%
	A family that drives an electric vehicle and uses a	heat pump for both heating and cooling
		a national and fan haating and sin aandiki aning fan as aling

A family that drives a gas-powered vehicle and uses natural gas for heating and air conditioning for cooling

[all] Base n = 2,200

Which families do you think would spend less on energy overall?



Do you support the following types of power generation?

												% Strongly support/ support
Solar power		41	%			3	3%		15%	39	<mark>⁄2%</mark> 6%	74%
Wind power		35%			33	3%		·	18%	4% 3	<mark>%</mark> 8%	67%
Hydropower		34%			33	%		1	8%	<mark>2%</mark> %	12%	67%
Energy storage (wind/solar power)		31%			34%			20	%	4% <mark>2%</mark>	10%	65%
Offshore wind power		28%		30	%			20%	5% <mark>3</mark>	<mark>%</mark>	15%	58%
Geothermal	21	%		29 %			19%	3% <mark>1</mark> %	6	25%		51%
Tidal power	199	%	27	%		189	% 3	% <mark>2%</mark>	3	1%		46%
Natural gas	17%		299	%			30%		10%	4%	10%	46%
Nuclear	16%		18%	2	2%		13%	1	5%	1	7%	33%
Biomass	11%	17%	6	22%		6%	<mark>3%</mark>		41 %			28%
Oil	10%	17%		27%	, >		199	%	15%		12%	28%
Fossil gas	11%	14%		24%			19%	13	%	20	%	25%
Coal	7%	11%	19 %		20%			29 %			13%	18%
	Stron	gly suppor	t 🛛 Suppo	rt 🛛 Can	accept		ppose	Strong	y oppose	Do	n't knov	N

[all] Base n=2,200

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Do you support the following types of power generation? ONTARIO only

										% Strongly support/ support
Solar power		40%			33%		14%	3% <mark>2%</mark>	8%	73%
Wind power		34%			33%		17%	4% <mark>3%</mark>	10%	66%
Hydropower		32%		32	2%	1	9%	<mark>3%</mark> % '	13%	64%
Energy storage (wind/solar power)	29	9%		34%	, >	19	9%	4% <mark>2%</mark>	11%	63%
Offshore wind power	29	9%		28%		21%	5%	<mark>3%</mark> 1	4%	57%
Geothermal	21%		27%		21%	3%	%	27%		48%
Tidal power	21%		26%		18%	4%<mark>2%</mark>		28%		48%
Natural gas	20%		28%			32%		<mark>8% 3%</mark>	9 %	48%
Nuclear	19%		22%		24%	10%	9 %	16	5%	41%
Biomass	11%	16%	22%	, >	5% <mark>2%</mark>		43%			28%
Oil	8%	16%	29 %	6	1	9 %	14%	1	4%	24%
Fossil gas	11%	14%	23%		18%	14	1%	20%	6	25%
Coal	8% 8%	2	20%	239	%	27	%	1	4%	16%
	Strongly s	support	Support C	an acce	pt Oppose	e Strong	gly oppos	e Dor	n't knov	N

[those who live in Ontario] Base n=800

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Do you support the following types of power generation? Split 1 – Natural gas

Total	17%	29%		30%		10	%	4%	10%
Region									
BC	17%	29%		29 %		10%	3%		14%
AB	21%	3	5%		25%		6%	6%	7%
SK/MB	20%		41%		2	5%		4%1 <mark>%</mark>	9 %
ON	20%	28%		32	.%		8%	3%	9 %
QC	12%	23%		30%	•	9 %		7%	9 %
ATL	12%	30%		28%	6	% 6%		17	%
Age group									
18 to 29	21%	27%		21%		17%		6%	9 %
30 to 44	17%	32%		29	9%	5	% 3%		13%
45 to 59	13%	28%		36%			7%	5%	10%
60 and over	19 %	28%		30%			11%	3%	9 %
Gender									
Male	22%	319	%		30%			9 %	5% 4%
Female	13%	26%		30%	1	1% 4	%	17	%
	Strongly supp	ort 🛛 Support	Can acce	pt Oppose	Strong	ly oppos	e	Don'	t know

Do you support the following types of power generation? Split 1 – Natural gas





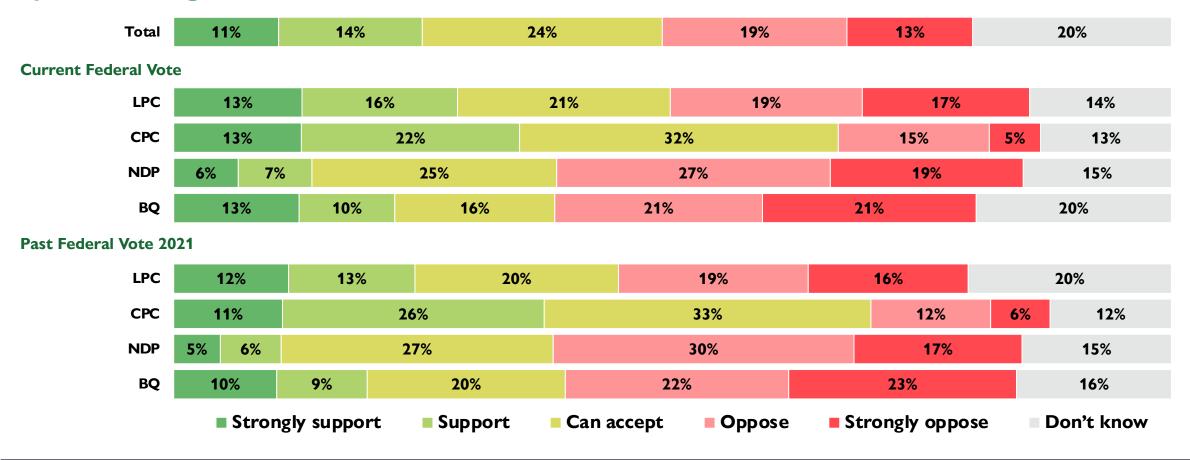


Don't know

Do you support the following types of power generation? Split 2 – Fossil gas

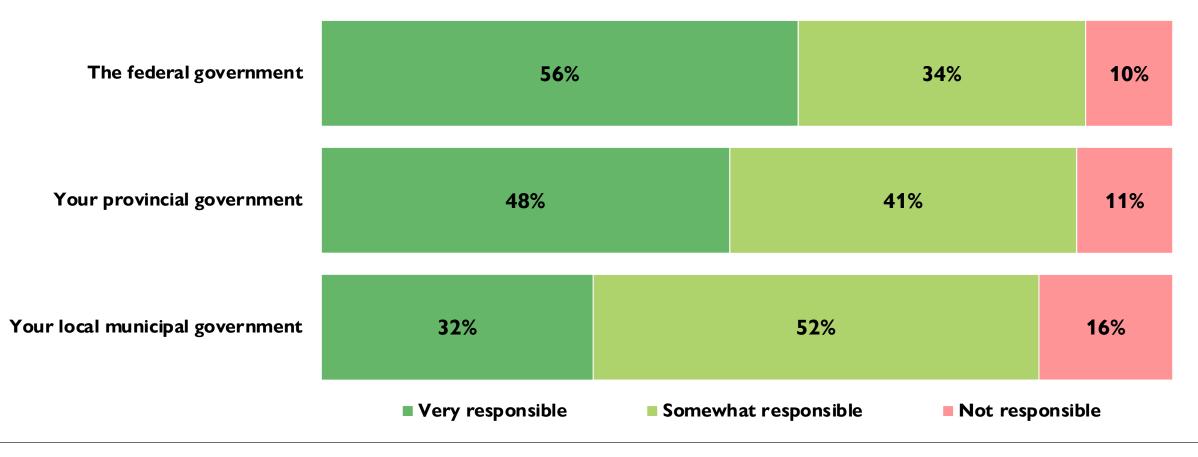
Total	11%	149	14% 24			19%	6	13%		20%	
Region											
BC	7%	13%		30%		2	0%	1	3%	17%	6
AB		23%		21%		20%		12%	9 %	15	%
SK/MB	12%		17%		36%			11%	9%	1!	5%
ON	11%	14	%	23%		18%		14%		20%	
QC	7%	10%	21%		23	3%		14%		25%	
ATL	4%	20%		26%		1	9 %	7%		24%	
Age group											
18 to 29	14%		20%	13%	6	17%		13%		23%	
30 to 44	12%		18%		28%		•	18%	6%	18%	
45 to 59	9 %	10%		25%		20%		14%		22%	
60 and over	8%	12%		27%		19%		17%		18%	
Gender											
Male	16 %	%	18%		25%			20%		13%	8%
Female	5%	11%	23%		17%		12%		3	32%	
	Stro	ongly suppo	ort 🛛 Supj	port 🗧 Ca	n accept	• Орро	ose	Strongly o	ppose	Don't	know

Do you support the following types of power generation? Split 2 – Fossil gas





Responsible for helping Canada transition to clean energy



[all] Base n = 2,200

Canadians are served by three levels of government: federal, provincial, and municipal. In your opinion, how responsible is each for helping Canada and Canadians transition to clean energy?

Responsible for helping Canada transition to clean energy

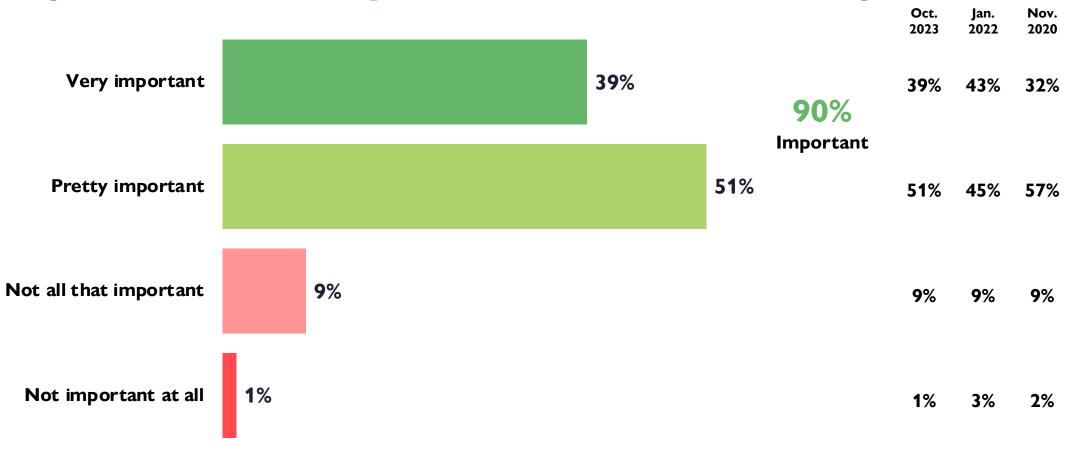
Your provincial government

Total	48%	41%	11%
Region			
BC	41%	51%	8%
AB	41%	43%	16%
SK/MB	38%	50%	12%
ON	49 %	38%	13%
QC	58%	34%	8%
ATL	46%	43%	11%
Age group			
18 to 29	52%	37%	11%
30 to 44	47%	40%	13%
45 to 59	45%	43%	13%
60 and over	49%	42%	9%
Gender			
Male	49%	39%	12%
Female	47%	43%	10%
	Very responsible	Somewhat responsible Not responsi	ble

[all] Base n = 2,200

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How important is oil and gas in the Canadian economy?



[all] Base n = 2,200

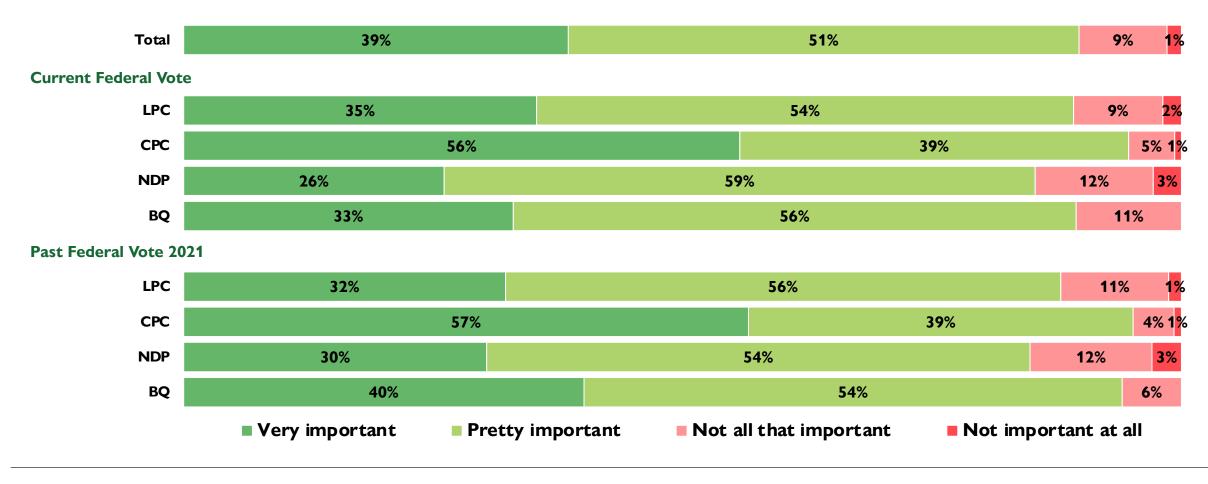
How important is oil and gas in the Canadian economy?

Total	39%	51%	9 %	<mark>1%</mark>
Region				
BC	36%	56%	6%	<mark>2%</mark>
AB	60%	33%	5%	<mark>2%</mark>
SK/MB	43%	53%		3%1 <mark>%</mark>
ON	38%	52%	9 %	<mark>1%</mark>
QC	29%	55%	14%	<mark>1</mark> %
ATL	40%	50%	9 %	1 <mark>%</mark>
Age group				
18 to 29	37%	52%	11%	<mark>1%</mark>
30 to 44	38%	50%	9 %	<mark>2%</mark>
45 to 59	39%	52%	8%	<mark>1%</mark>
60 and over	40%	51%	8%	<mark>1%</mark>
Gender				
Male	45%	45%	8%	<mark>2%</mark>
Female	32%	57%	10%	<mark>1%</mark>
	Very important Pretty important	portant Not all that important Not importa	nt at all	

[all] Base n = 2,200

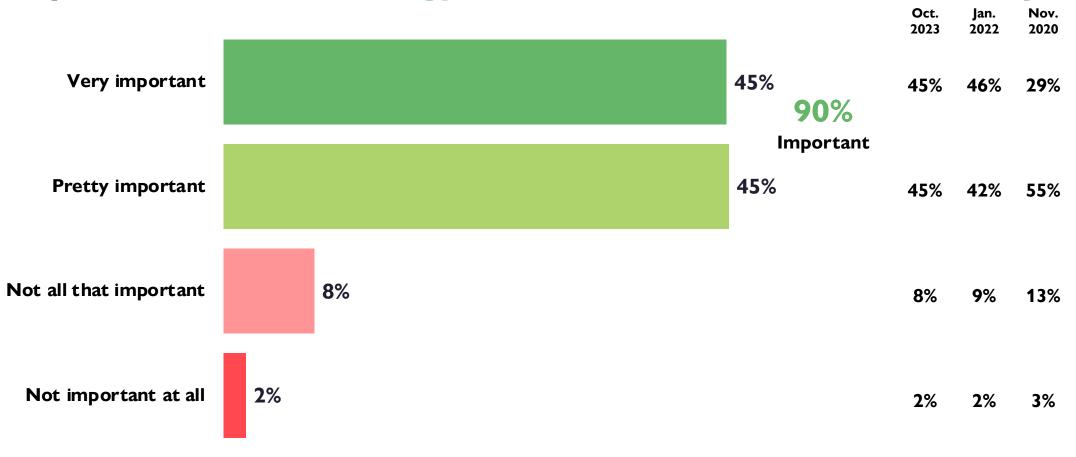
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How important is oil and gas in the Canadian economy?



[all] Base n = 2,200

How important is clean energy sector in the Canadian economy?



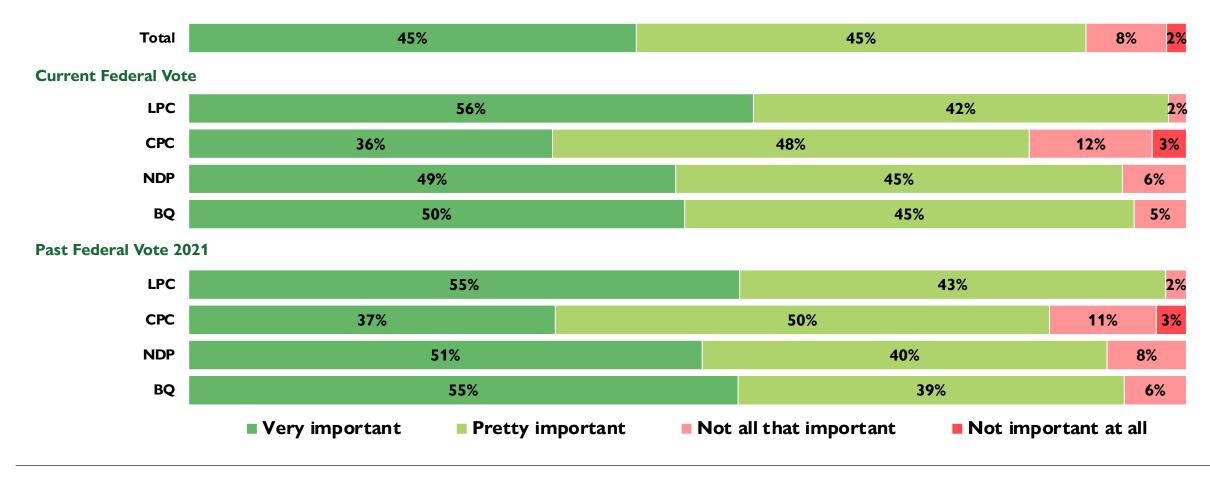
[all] Base n = 2,200

How important is clean energy sector in the Canadian economy?

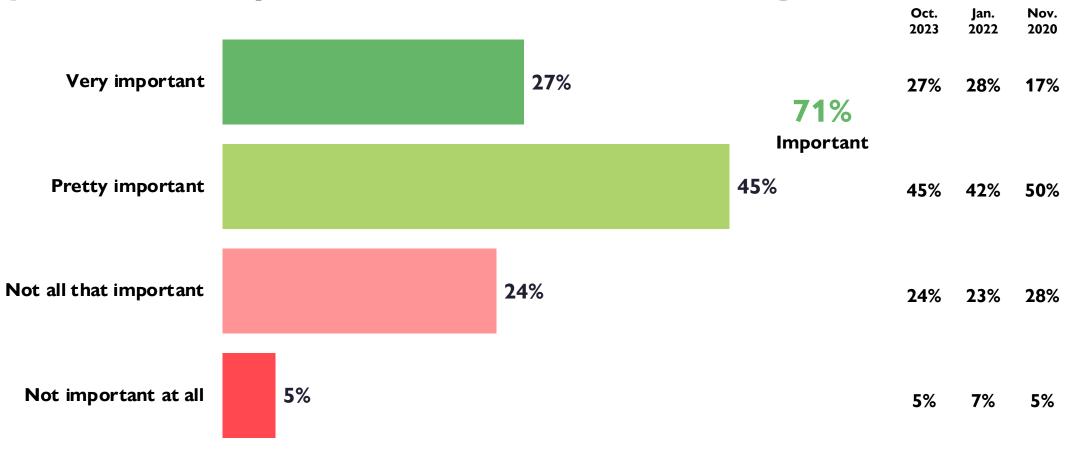
Total	45%		45%	8%	<mark>2%</mark>
Region					
BC	45%		44%	11%	1%
AB	32%		52%	2%	5%
SK/MB	38%		49%	10%	3%
ON	46%		44%	7%	3%
QC	51%		43%		6%
ATL	46%		47%	7	<mark>% 1</mark> %
Age group					
18 to 29	43%		46%	11%	<mark>1%</mark>
30 to 44	40%		50%	9 %	<mark>2%</mark>
45 to 59	43%		47%	7%	2%
60 and over	51%		40%	6%	3%
Gender					
Male	48%		42%	8%	2%
Female	42%		49 %	8%	<mark>2%</mark>
	Very important Pretty important	portant	Not all that important Not importa	int at all	

 $(\mathbf{?})$

How important is clean energy sector in the Canadian economy?



In 10 years, how important would be the oil and gas sector?

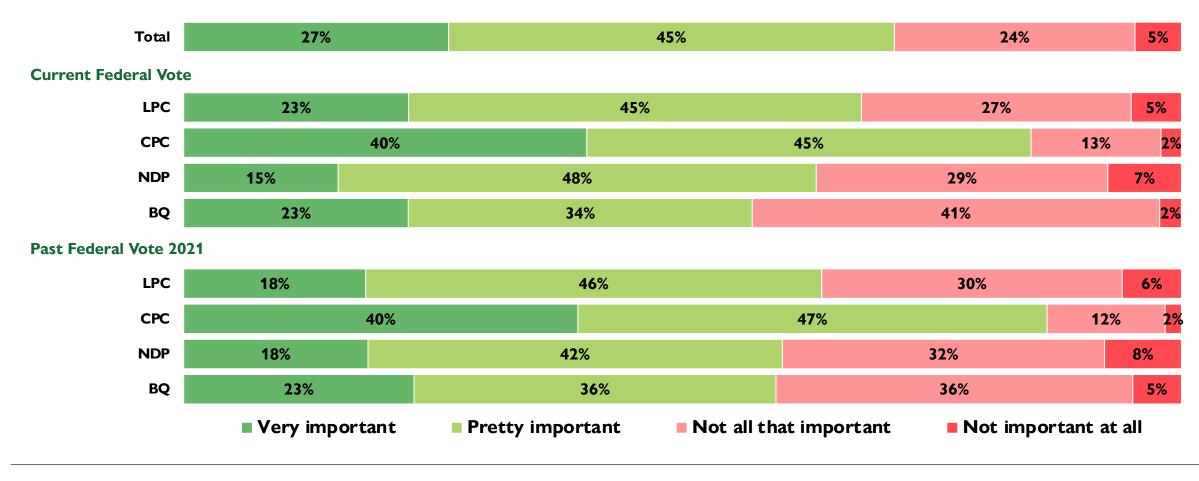


[all] Base n = 2,200

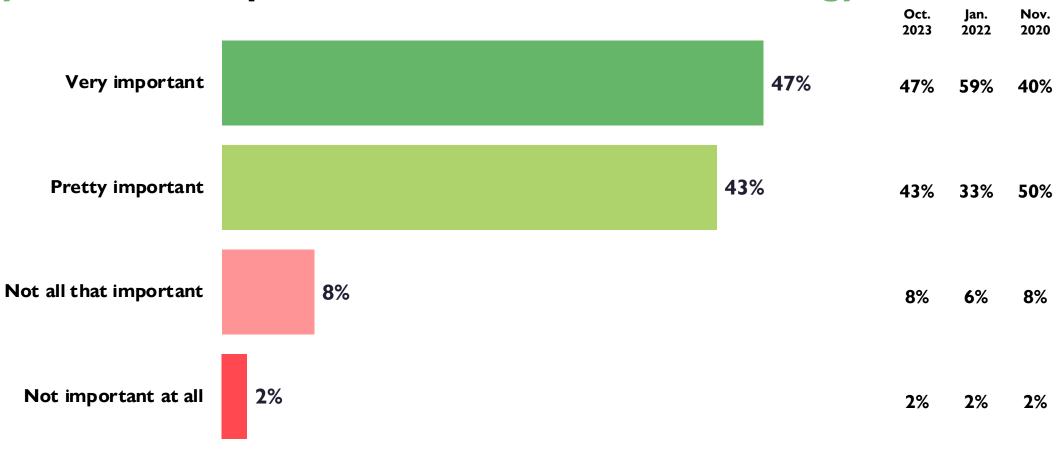
In 10 years, how important would be the oil and gas sector?

Total	27%	45%	24% 5%
Region			
BC	23%	49%	23% 5%
AB	39%	47%	12%
SK/MB	33%	48%	16% 2%
ON	27%	45%	23% 5%
QC	19%	40%	36% 5%
ATL	31%	41%	23% 5%
Age group			
18 to 29	30%	39%	25% 6%
30 to 44	29 %	49%	19%
45 to 59	27%	44%	25% 4%
60 and over	22%	46%	28% 5%
Gender			
Male	32%	44%	20% 4%
Female	21%	46%	28% 5%
	Very important	Pretty important Not all that import	ant Not important at all

In 10 years, how important would be the oil and gas sector?



In 10 years, how important would be the clean energy sector?



[all] Base n = 2,200

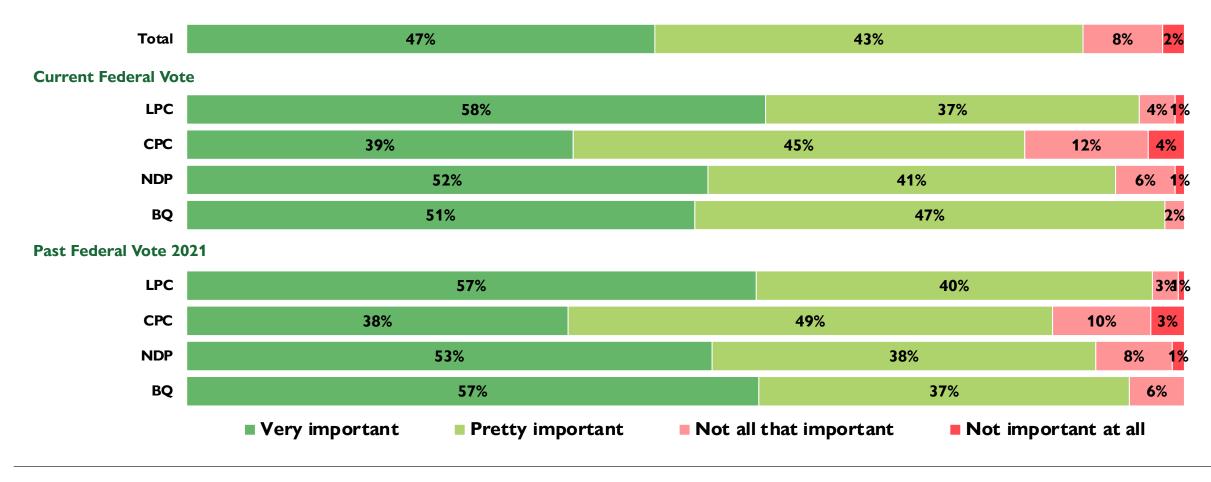
 $(\mathbf{?})$

In 10 years, how important would be the clean energy sector?

Total	47%		43%		8%	<mark>2%</mark>
Region						
BC	48%		43%		8%	<mark>1%</mark>
AB	36%		51%		9%	4%
SK/MB	35%		49%		%	4%
ON	51%		39%		7%	3%
QC	47%		45%		8%	6
ATL	55%		39%		6	<mark>% 1</mark> %
Age group						
18 to 29	46 %		41%		11%	<mark>2%</mark>
30 to 44	41%		48%		8%	2%
45 to 59	48%		42%		7%	3%
60 and over	51%		40%		6%	<mark>2%</mark>
Gender						
Male	51%		37%		9 %	3%
Female	43%		48%		7%	1%
	Very important Pretty in	nportant	Not all that important	Not importan	t at all	

[all] Base n = 2,200

In 10 years, how important would be the clean energy sector?





abacusdata.ca

Thank You