Detailed results

Perceptions of the Clean Energy Sector in Canadians

Conducted for the Clean Energy Canada

October 2023

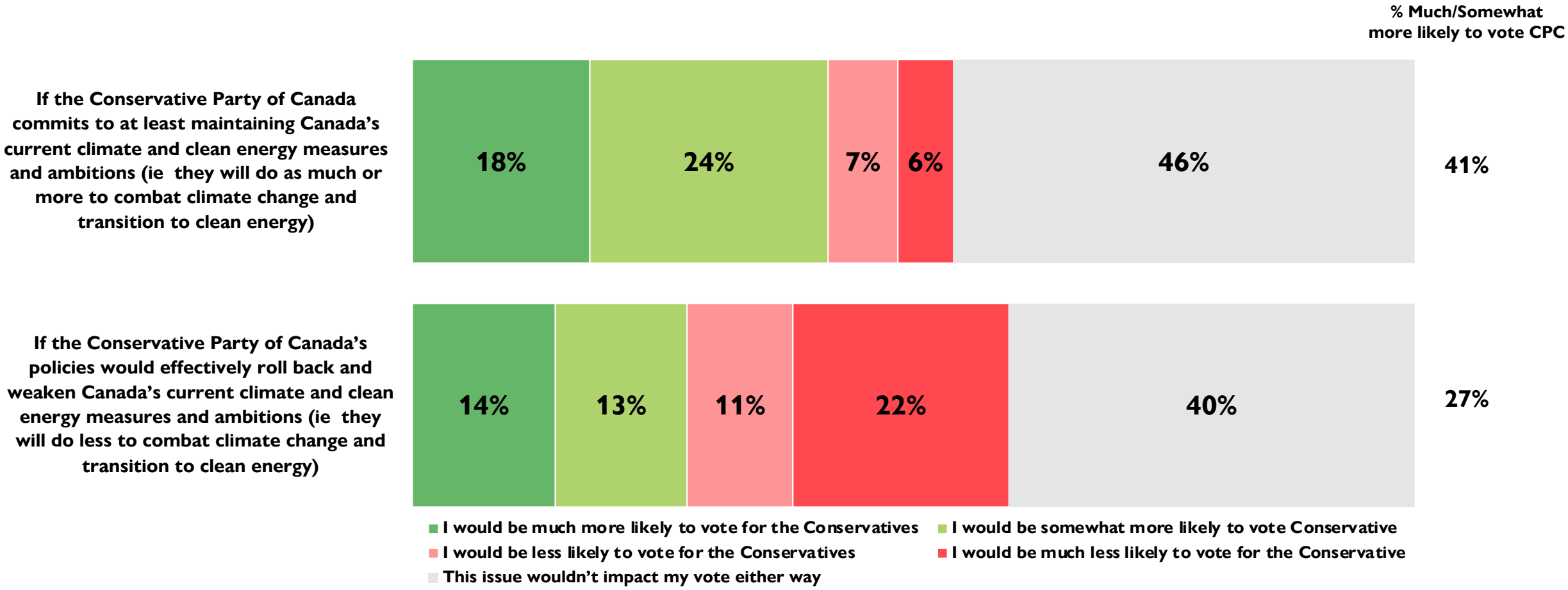
Methodology

- Sample size: 2,200 adult Canadians.
- Survey field dates: October 27 to November 1, 2023.
- The data was weighted by age, gender, education and region.
- Totals may not add up to 100 due to rounding.

Results

Imagine two scenarios ahead of the next federal election: one where the federal Conservative Party of Canada commits to at least maintaining Canada's climate and clean energy measures and ambitions, and one where it would change policies, effectively rolling back and slowing progress on them. For each scenario, how would you feel about the Conservative Party of Canada?

How would feel about these scenarios from the CPC?



[all] Base n = 2,200

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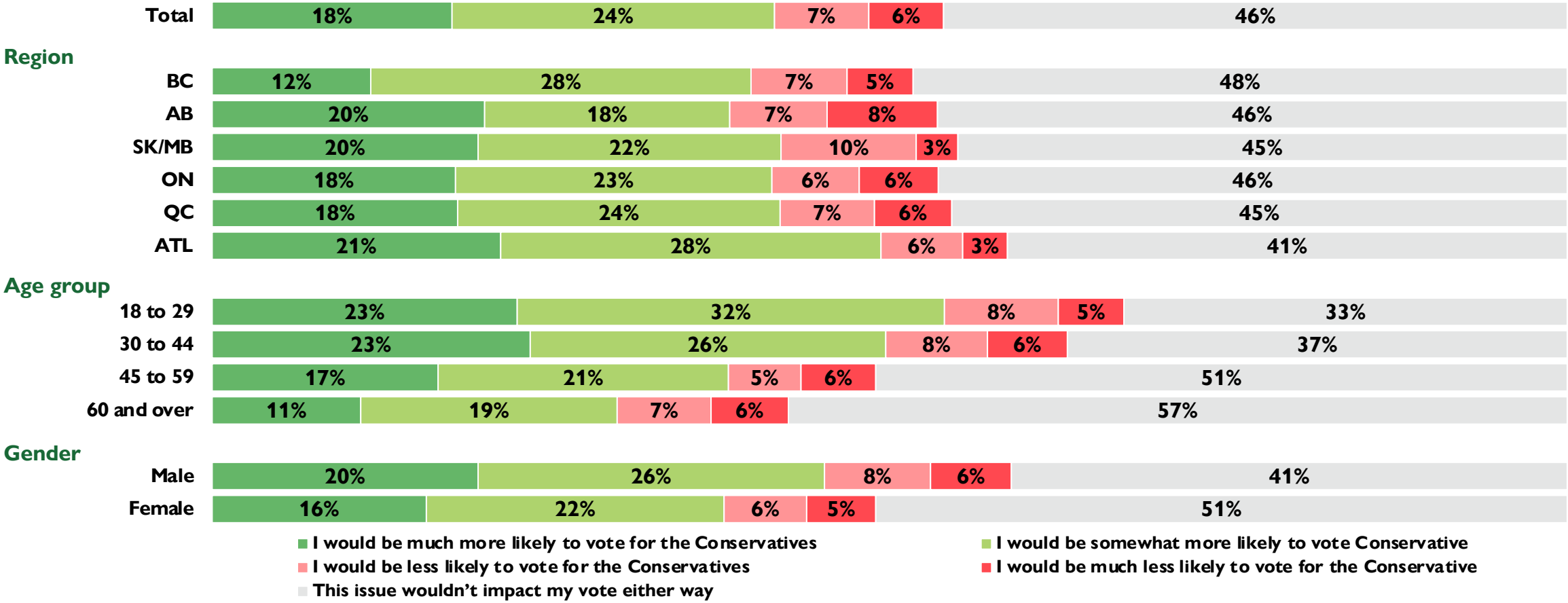

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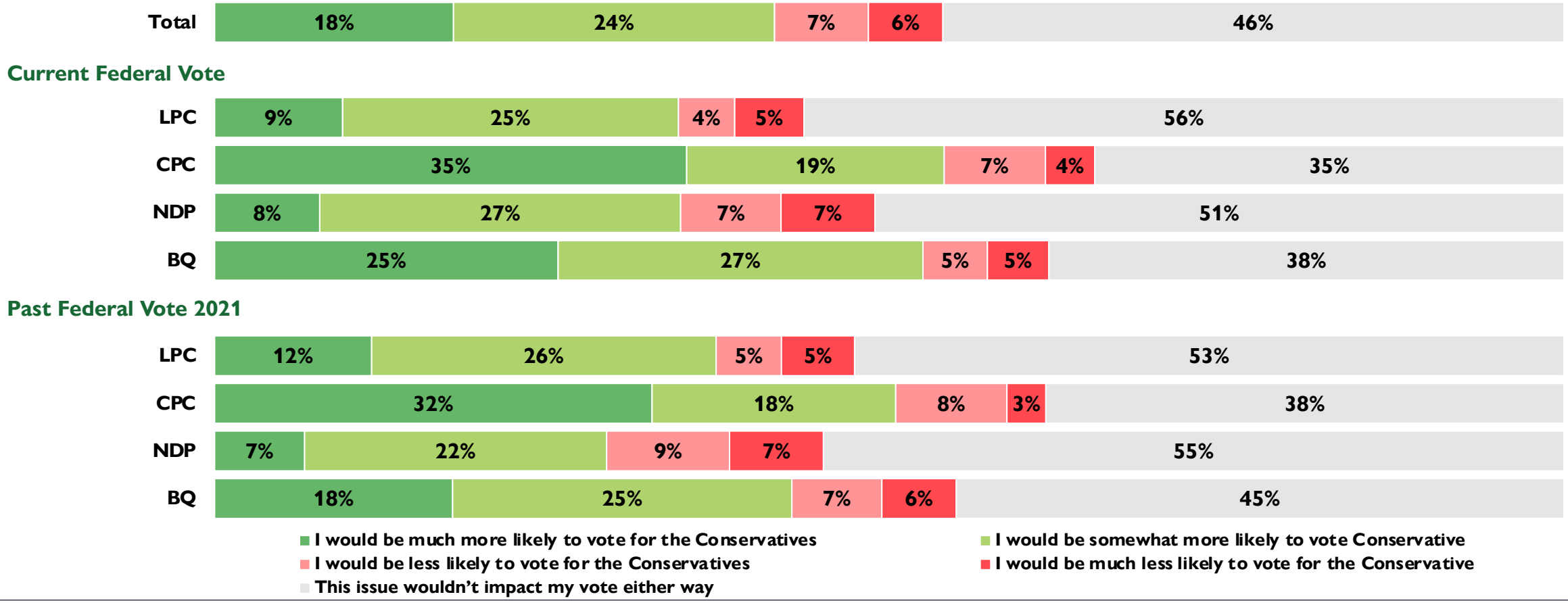

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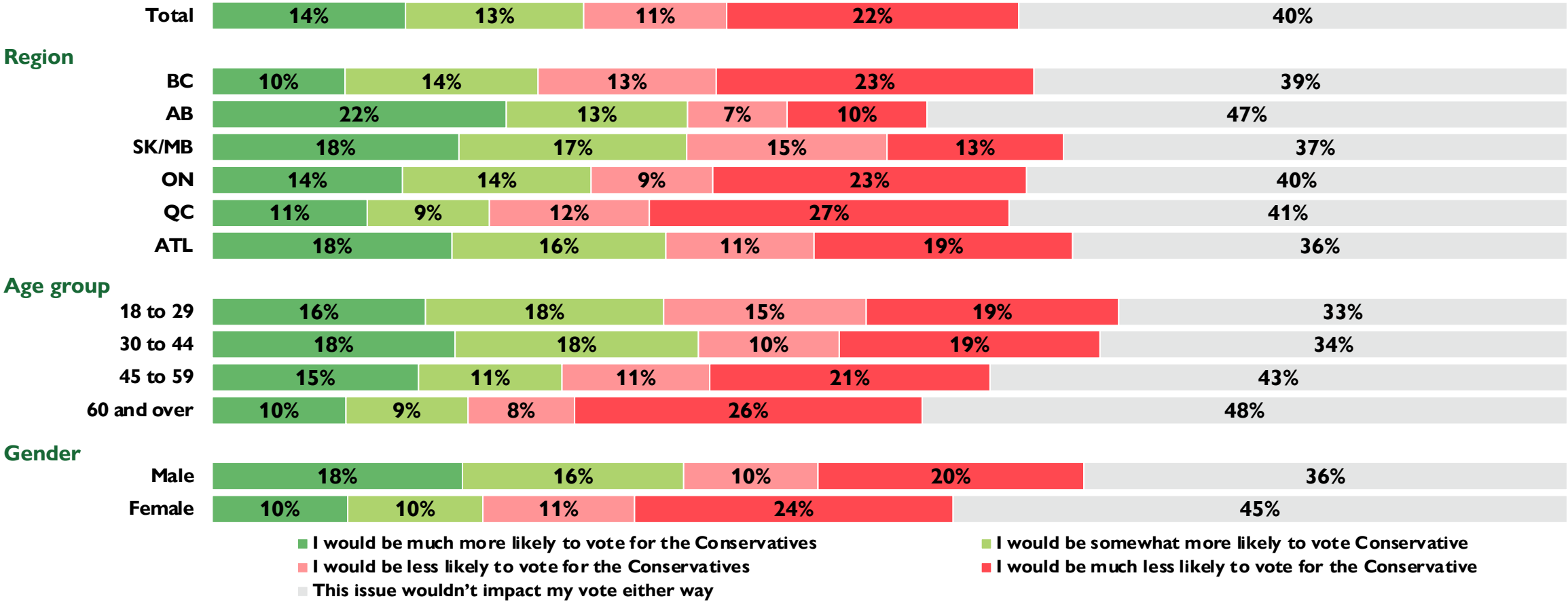

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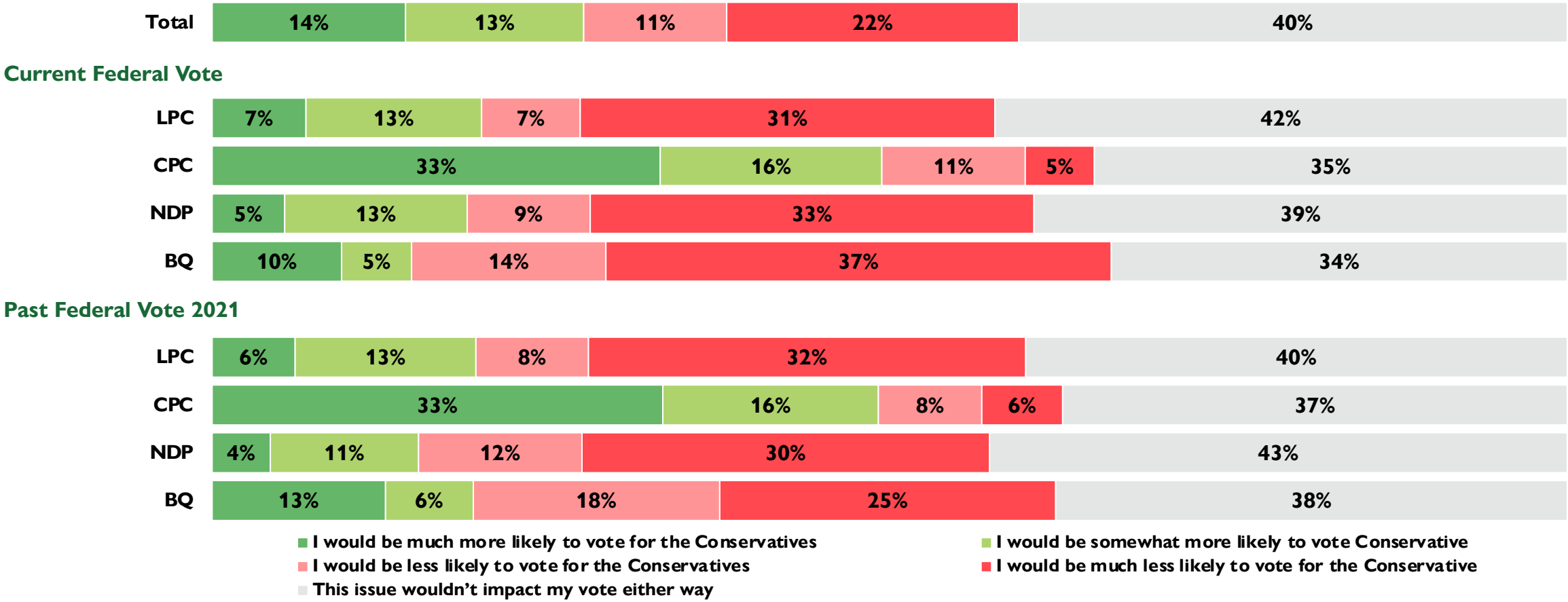

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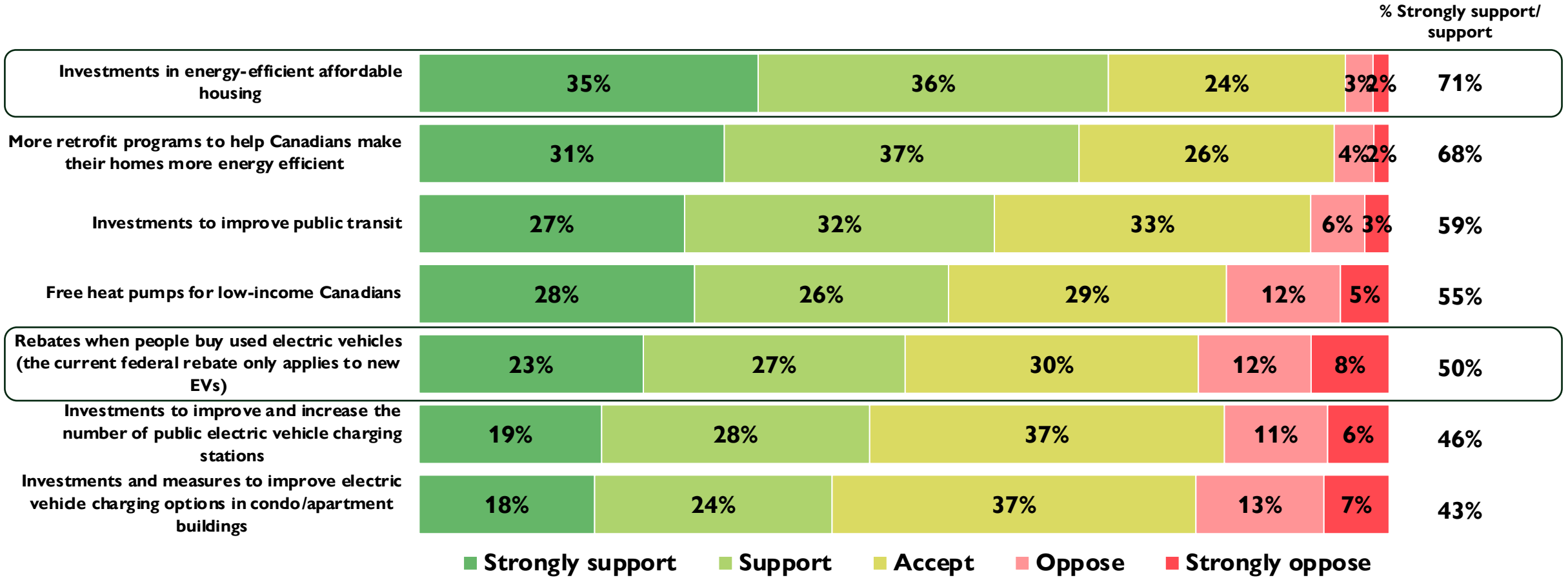
Several ideas have been proposed that advocates say would help improve affordability for Canadians while also combating climate change. Please indicate your level of support for each idea below

Do you support the following ideas to help affordability?



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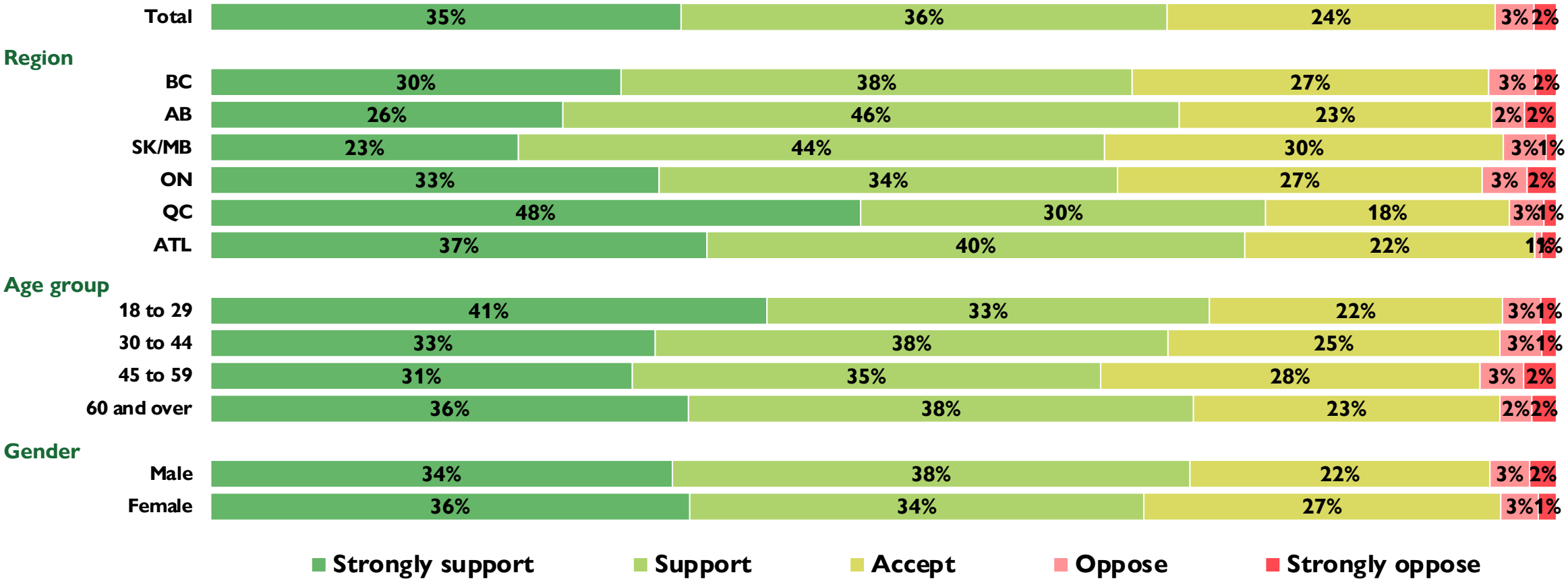

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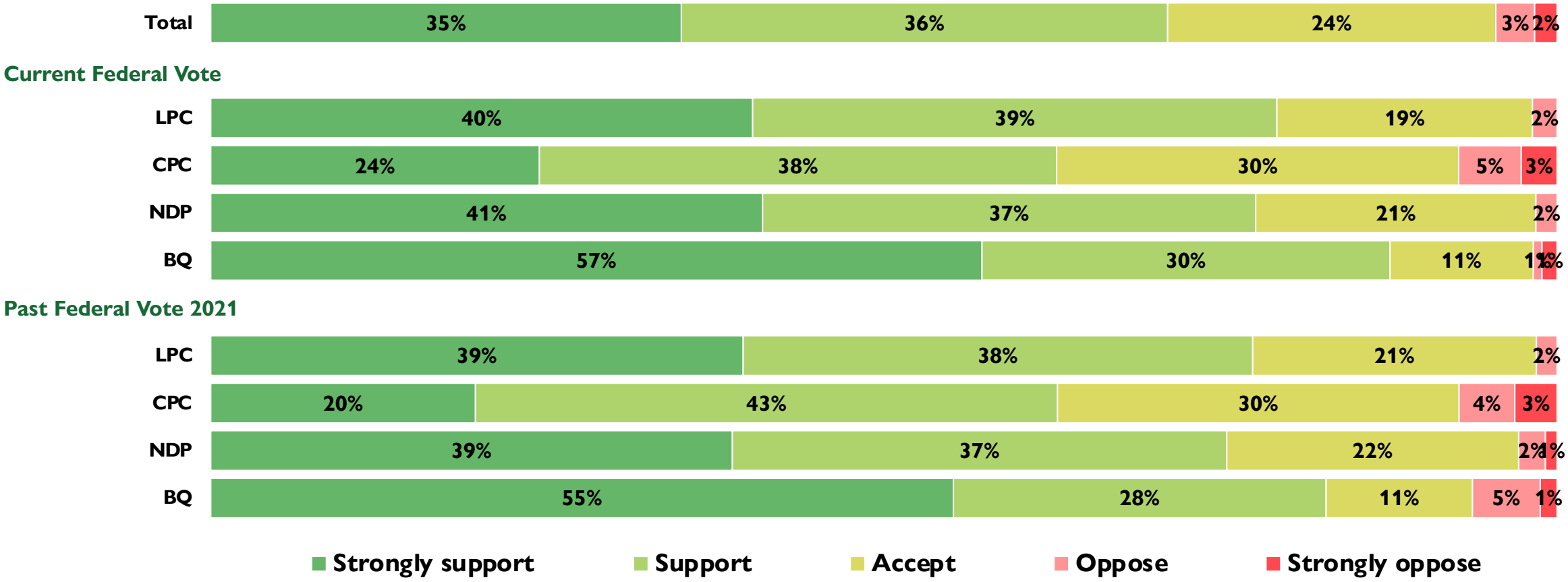

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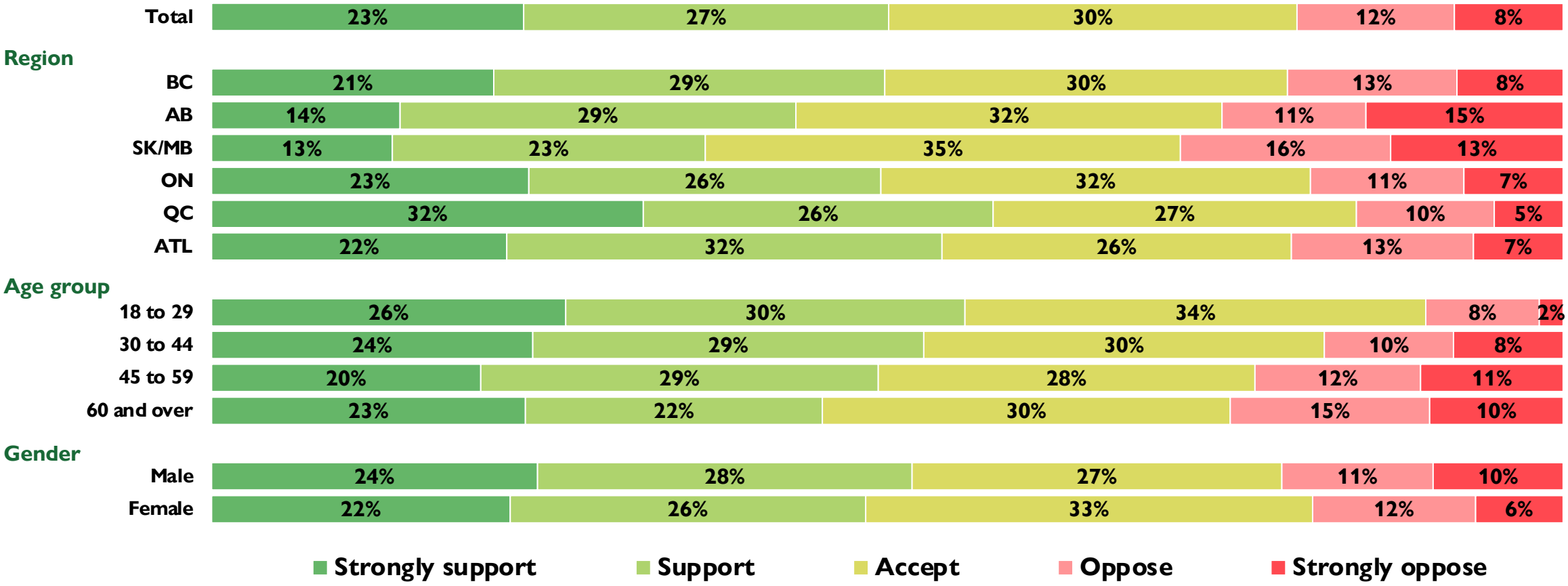

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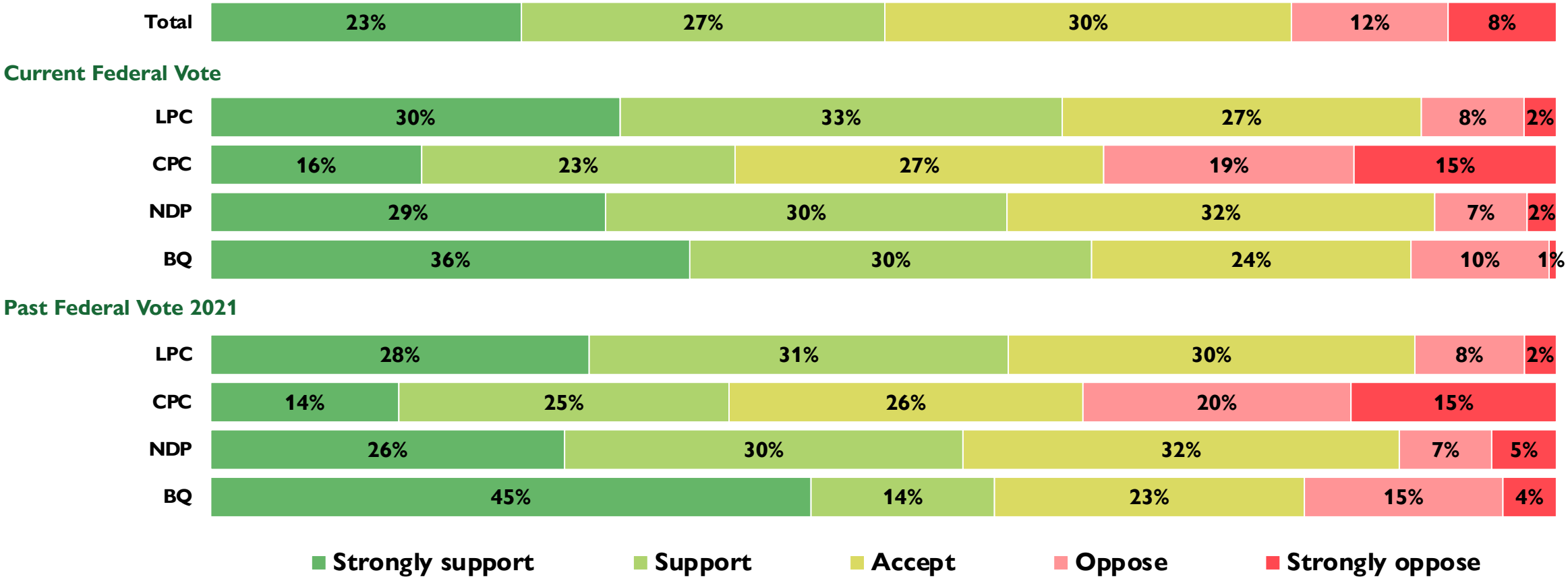

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At a household level, which of the following families do you think would spend less money on energy overall?

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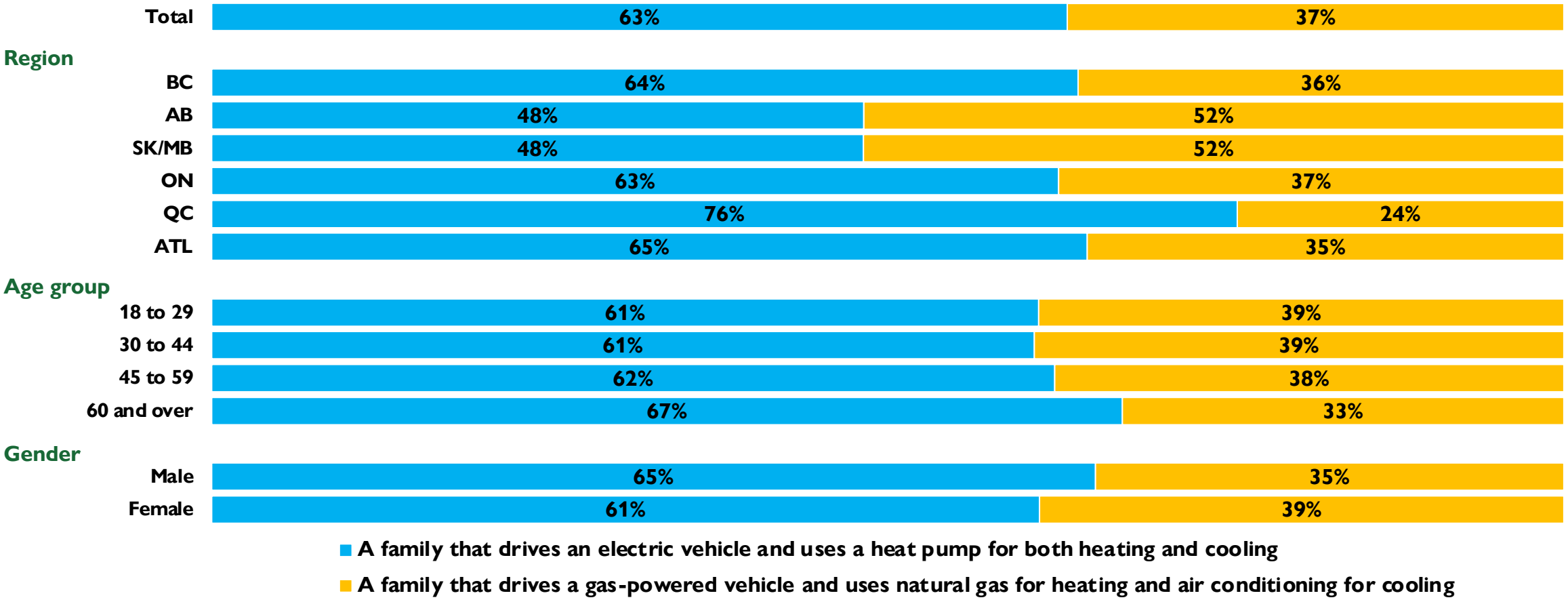

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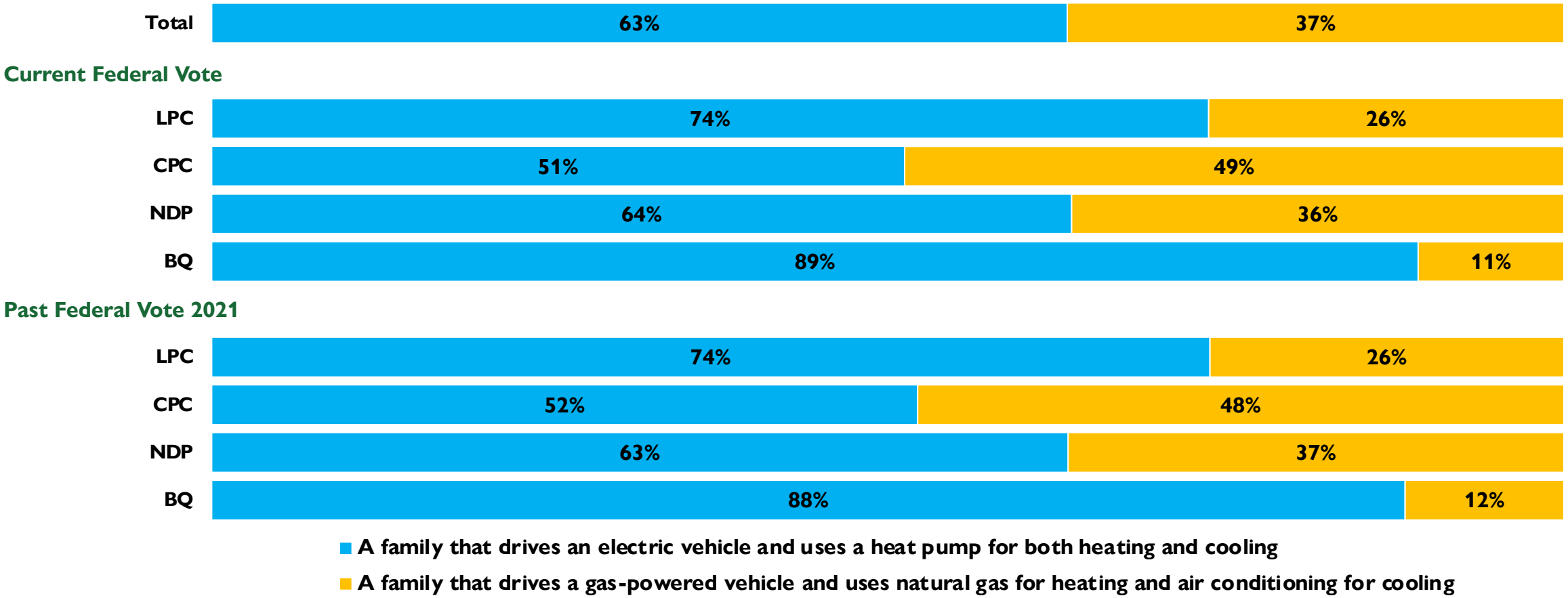
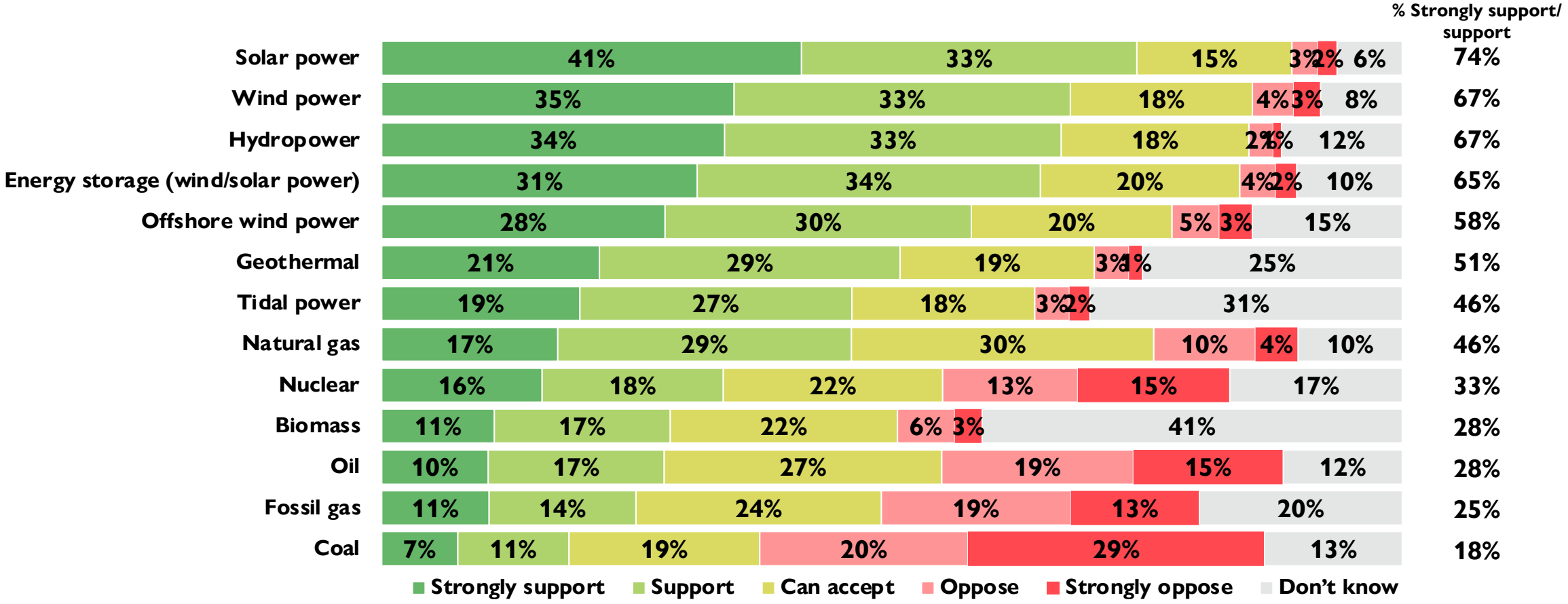


[all] Base n = 2,200

Do you support or oppose your province generating electricity using the following types of power generation?

Do you support the following types of power generation?



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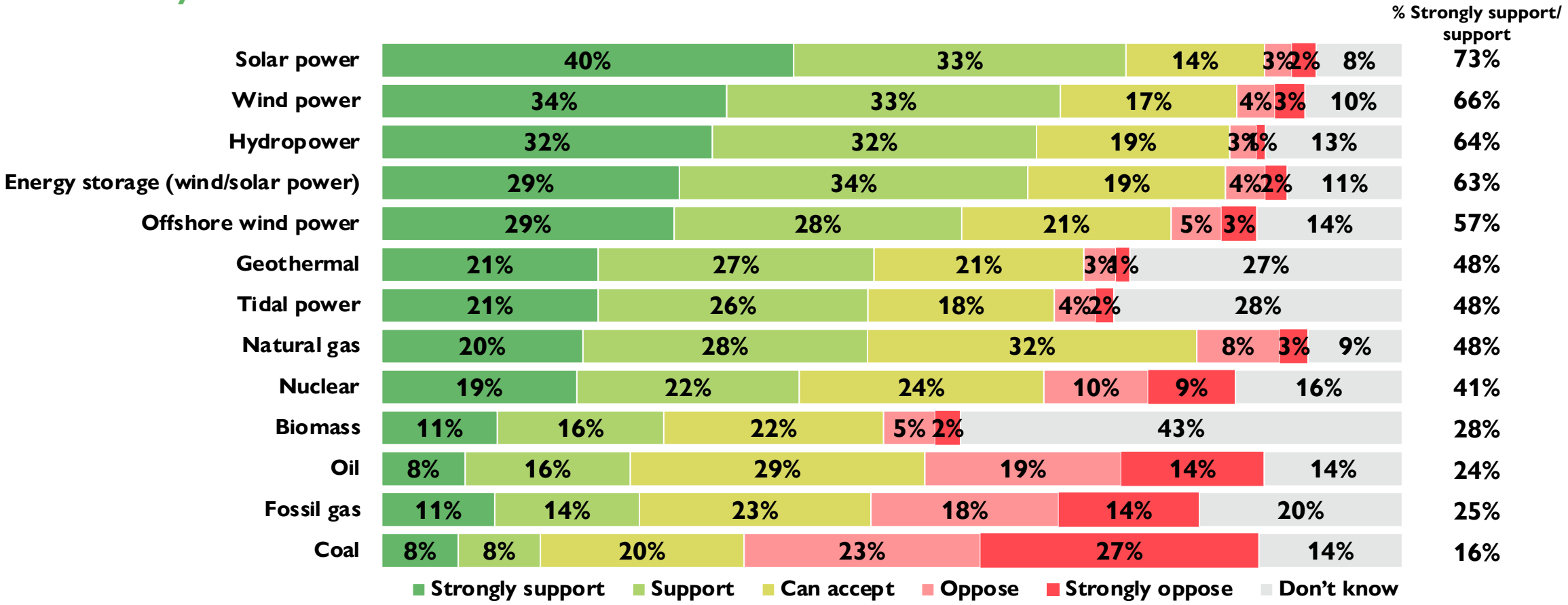
ONTARIO only

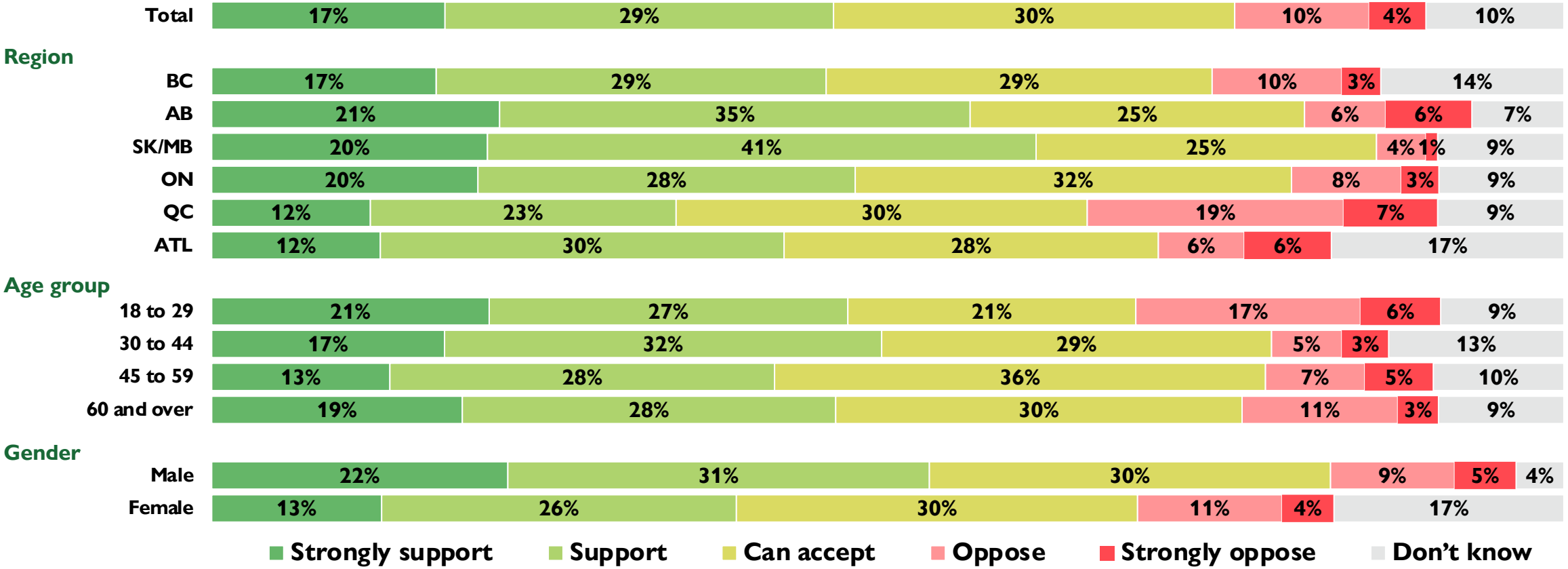


[those who live in Ontario] Base n=800

Do you support or oppose your province generating electricity using the following types of power generation?

Do you support the following types of power generation?

Split 1 – Natural gas



[split sample] Base n = 1,124

Do you support or oppose your province generating electricity using the following types of power generation?

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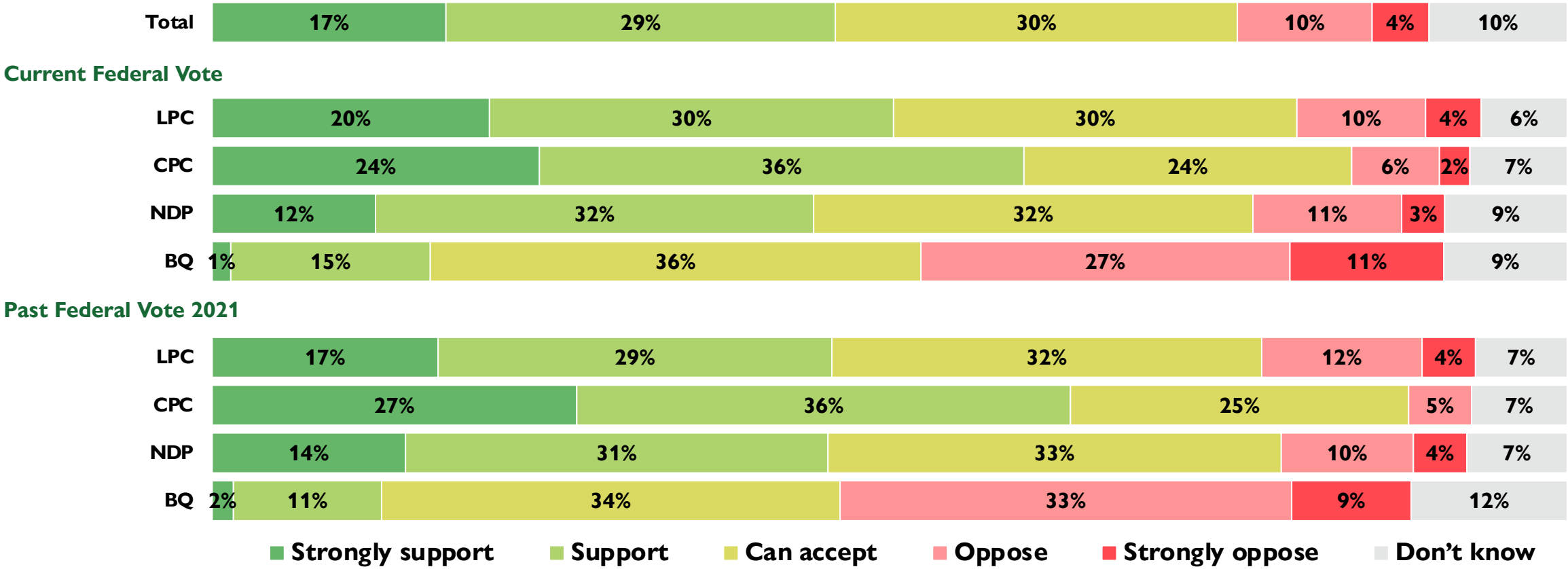
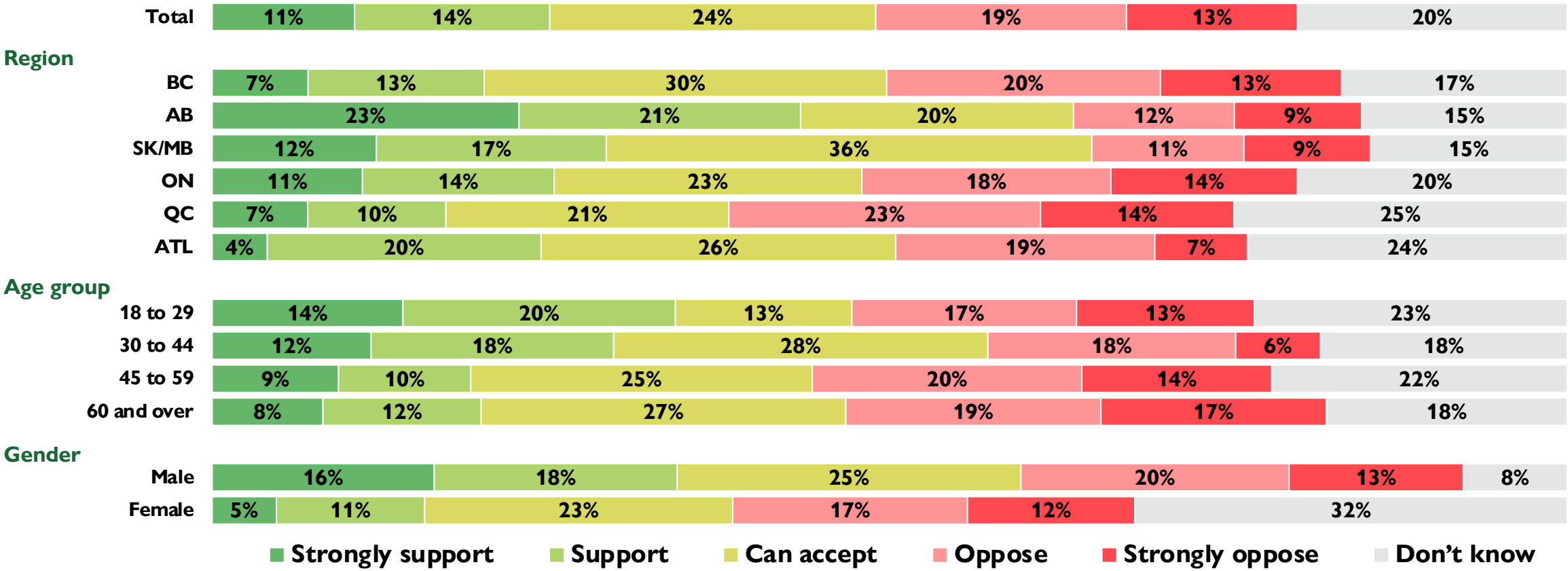


[split sample] Base n = 1,124

Do you support or oppose your province generating electricity using the following types of power generation?

Do you support the following types of power generation?

Split 2 – Fossil gas



[split sample] Base n = 1,080

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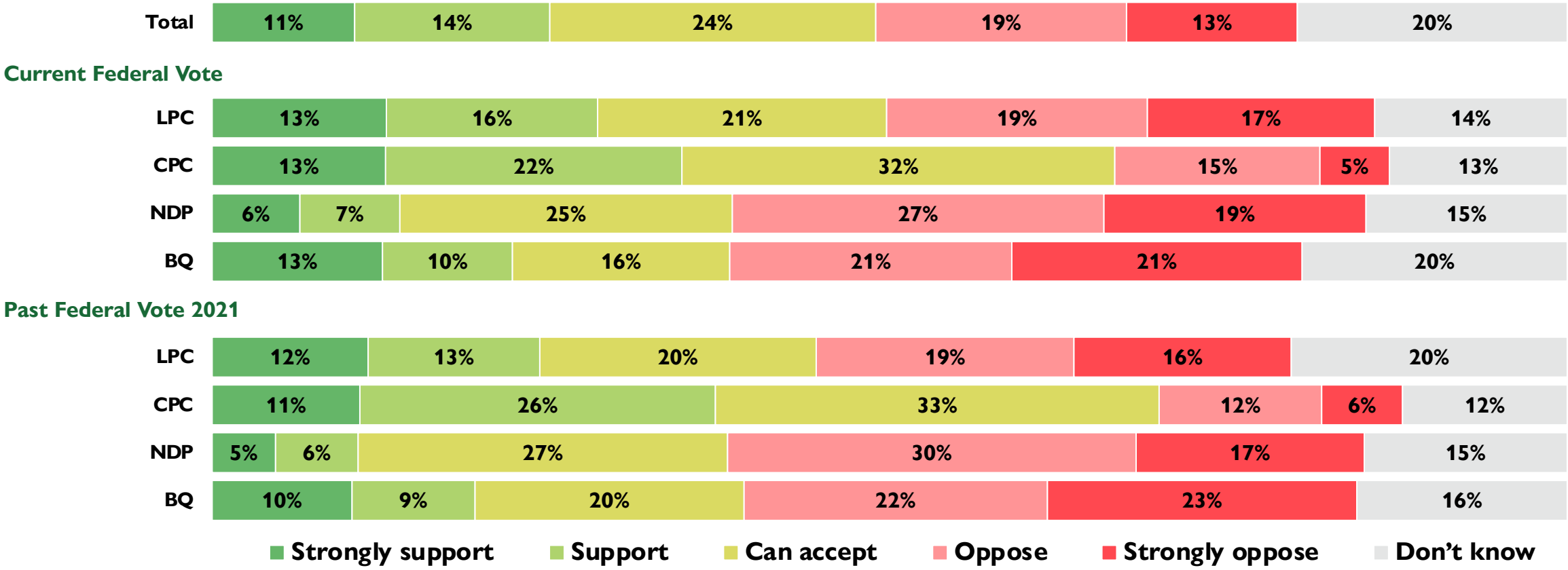

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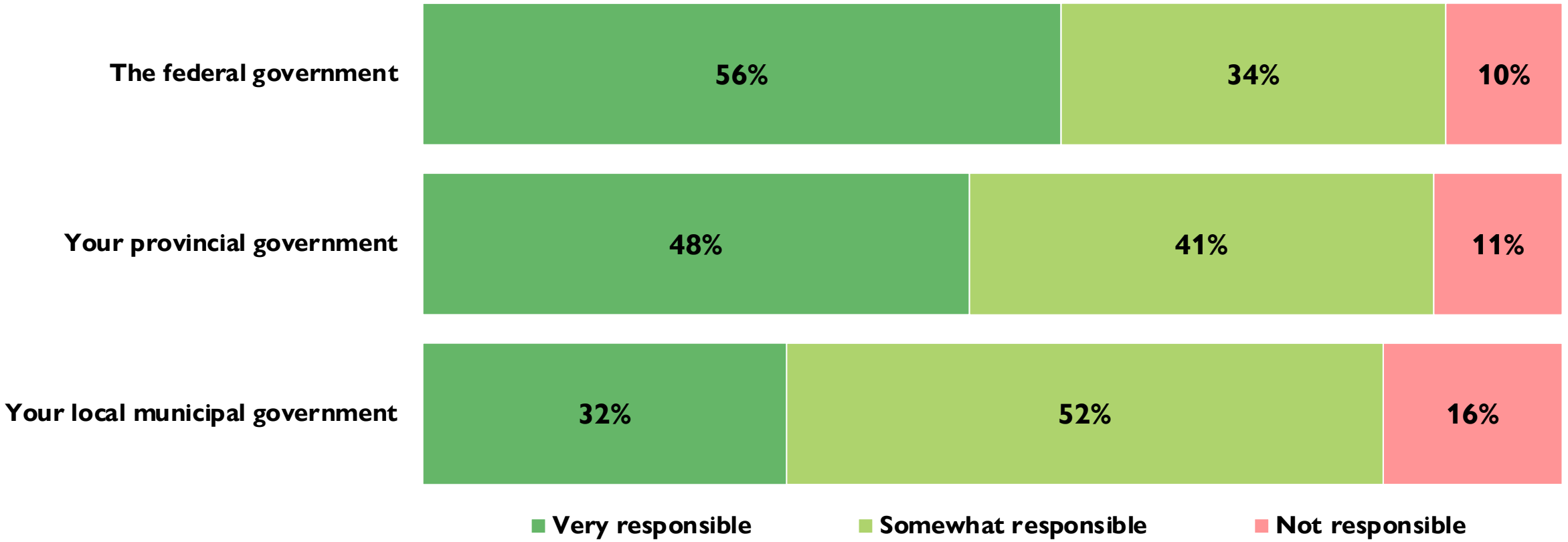
Canadians are served by three levels of government: federal, provincial, and municipal. In your opinion, how responsible is each for helping Canada and Canadians transition to clean energy?

Responsible for helping Canada transition to clean energy



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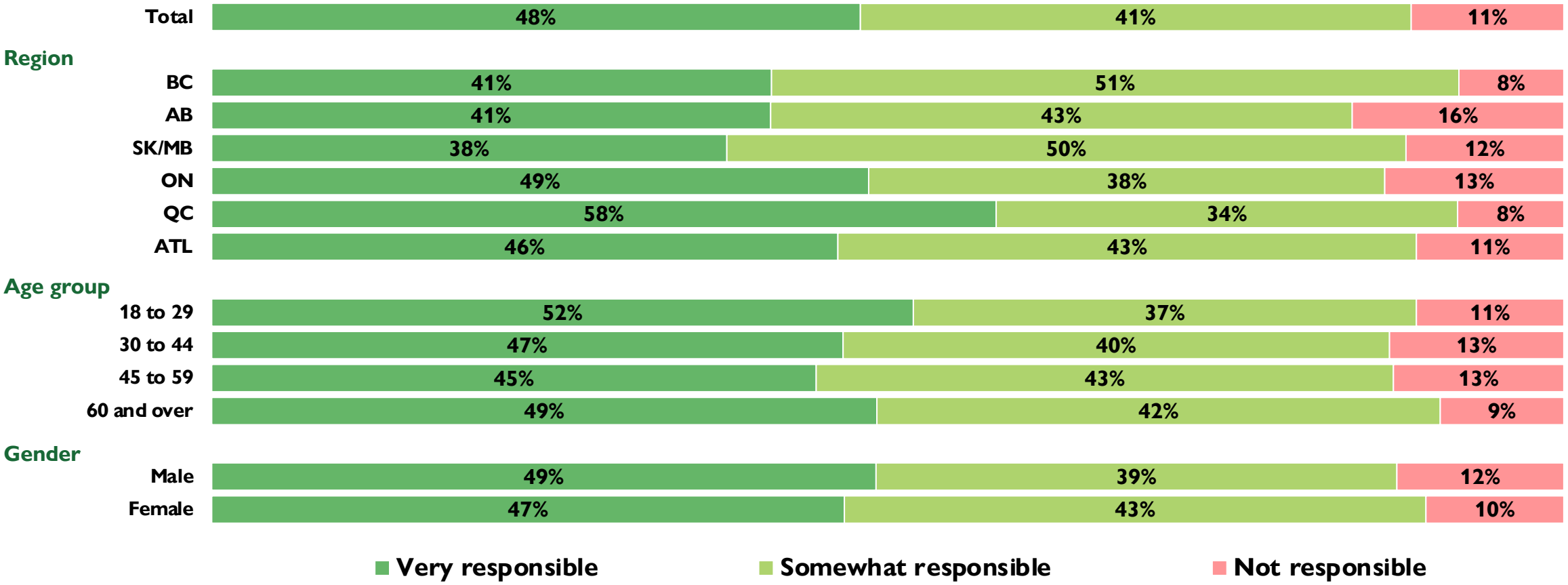
Your provincial government



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When it comes to the industries and sectors that matter to the economy in Canada as a whole, how important is oil and gas?

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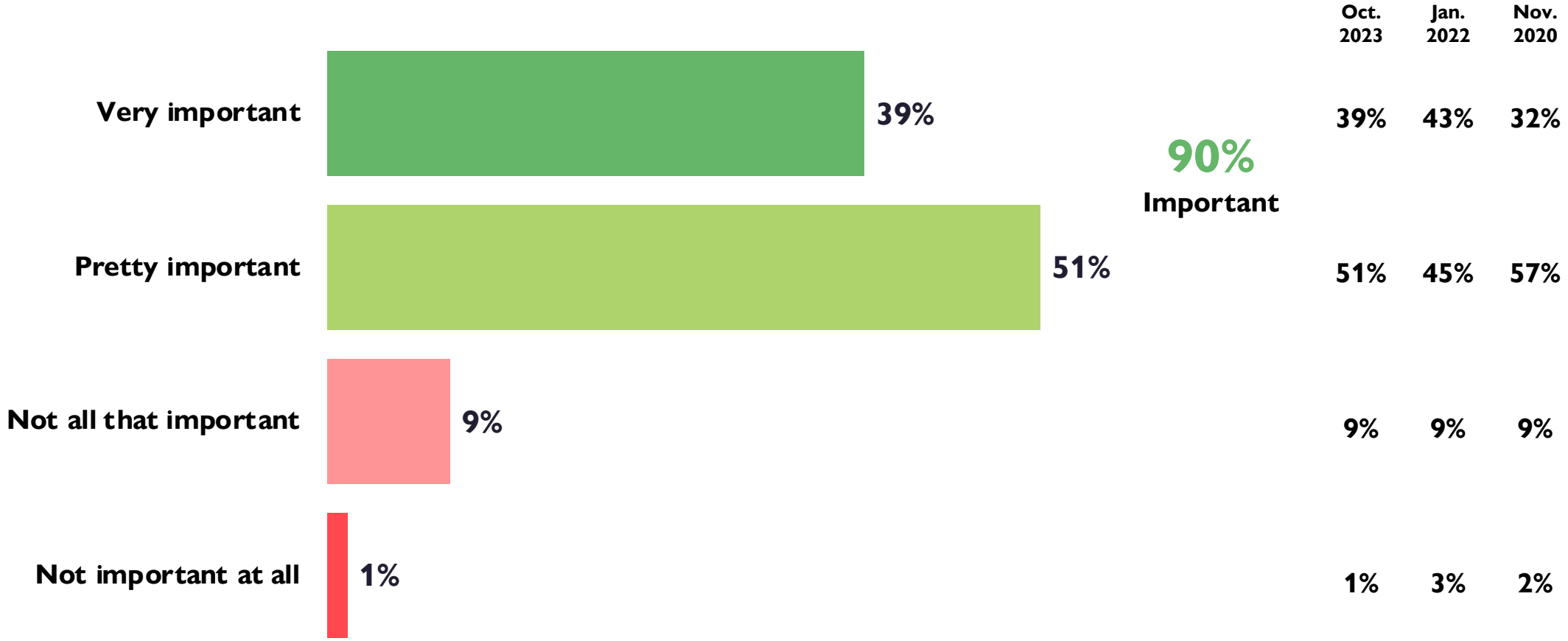

	Oct. 2023	Jan. 2022	Nov. 2020
Very important	39%	43%	32%
Pretty important	51%	45%	57%
Not all that important	9%	9%	9%
Not important at all	1%	3%	2%

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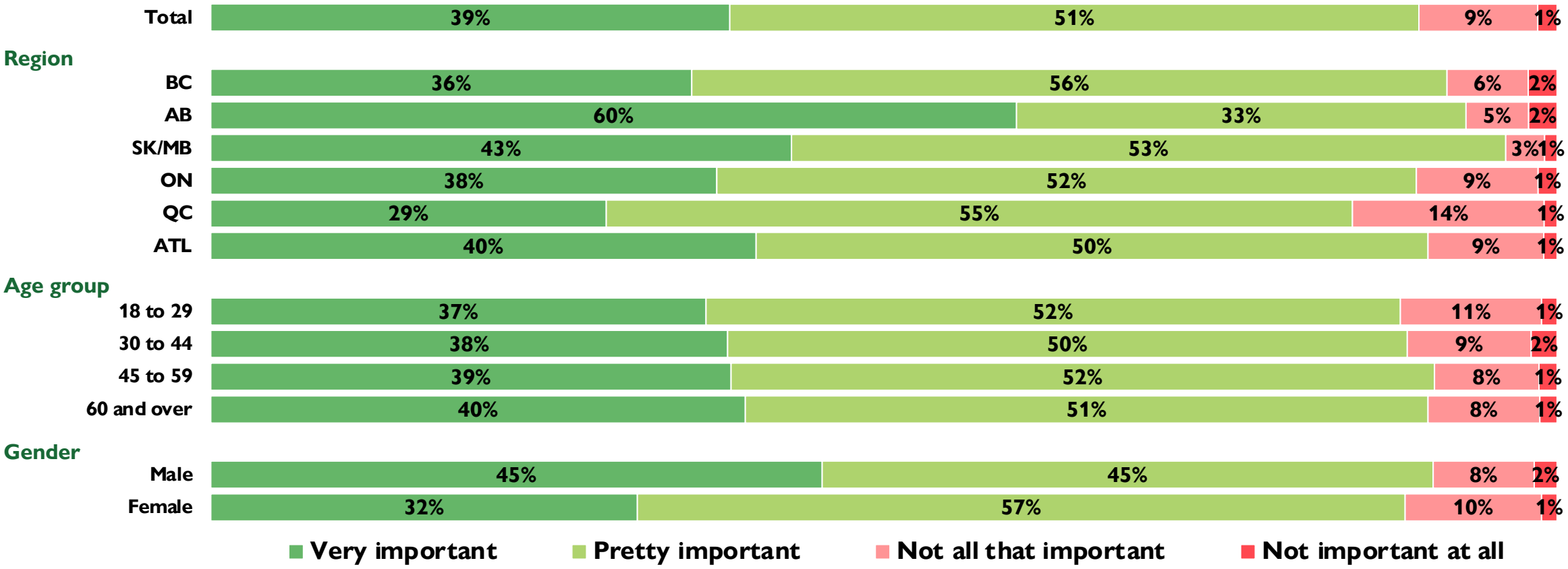

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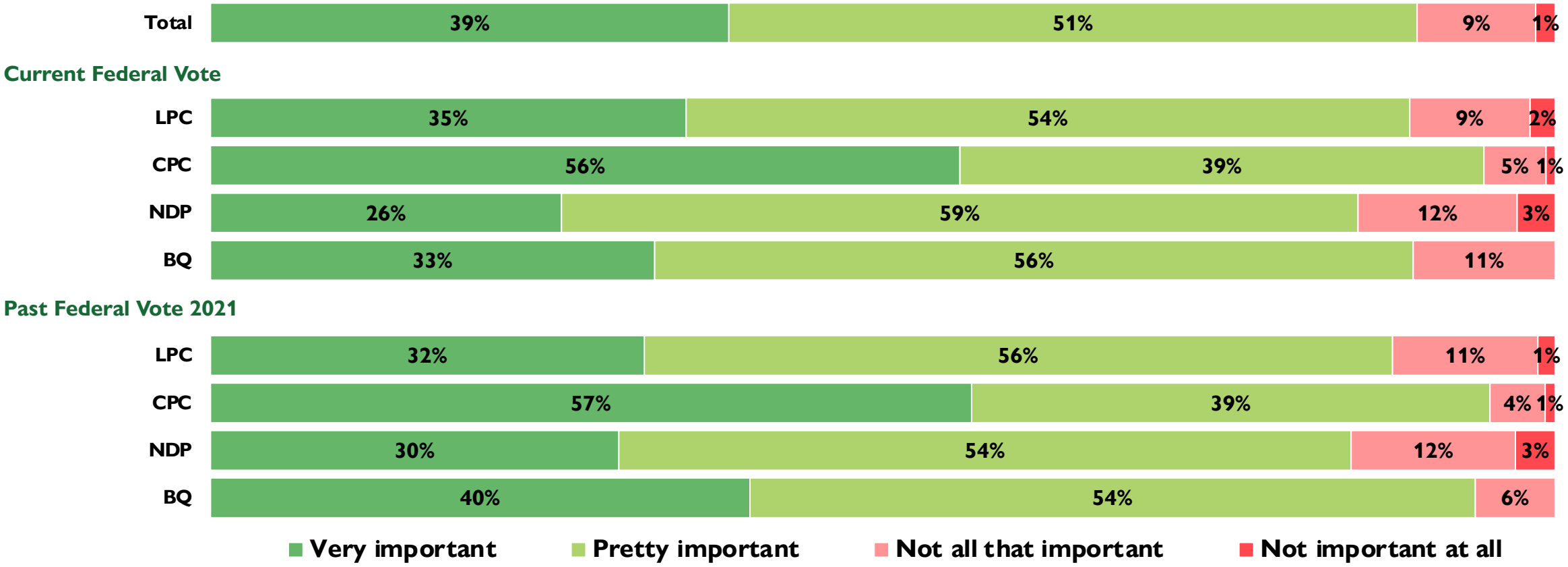

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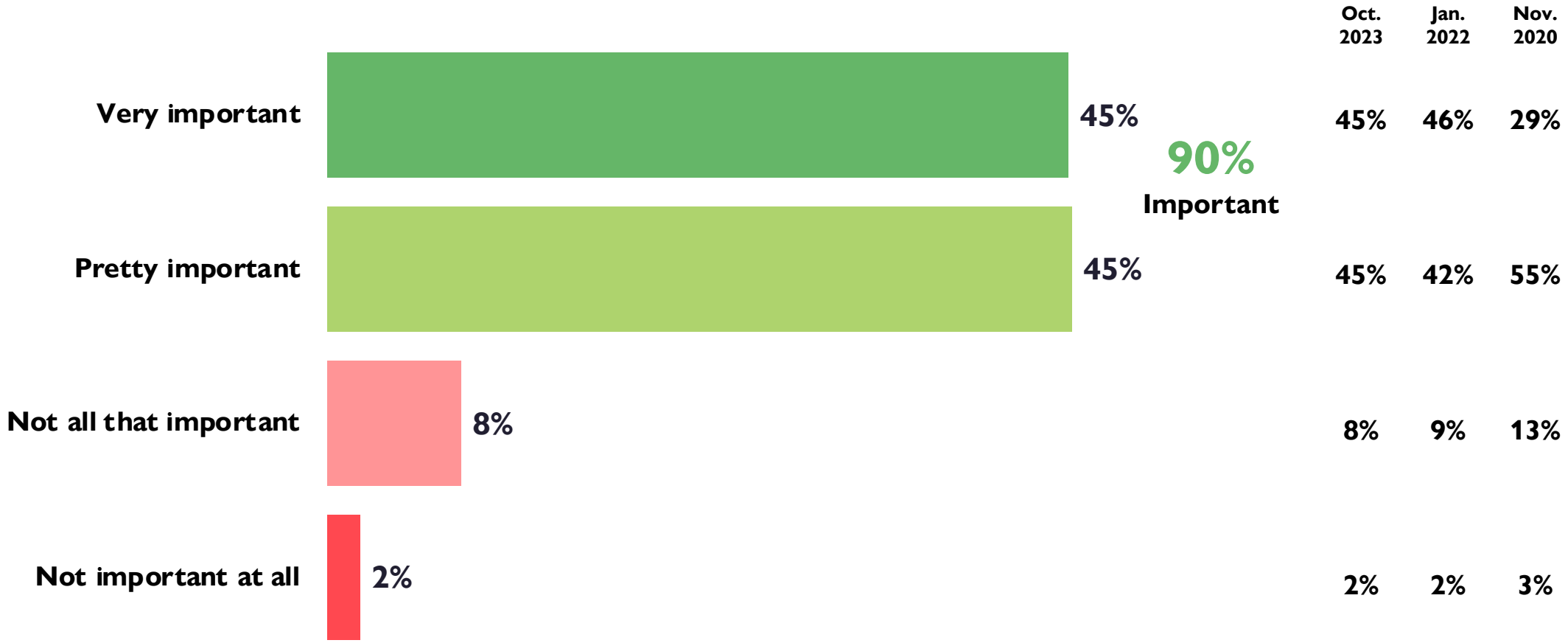
How about the clean energy sector (which would include industries such as hydro, wind and solar power, clean hydrogen, EV manufacturing, and energy efficiency)?

How important is clean energy sector in the Canadian economy?



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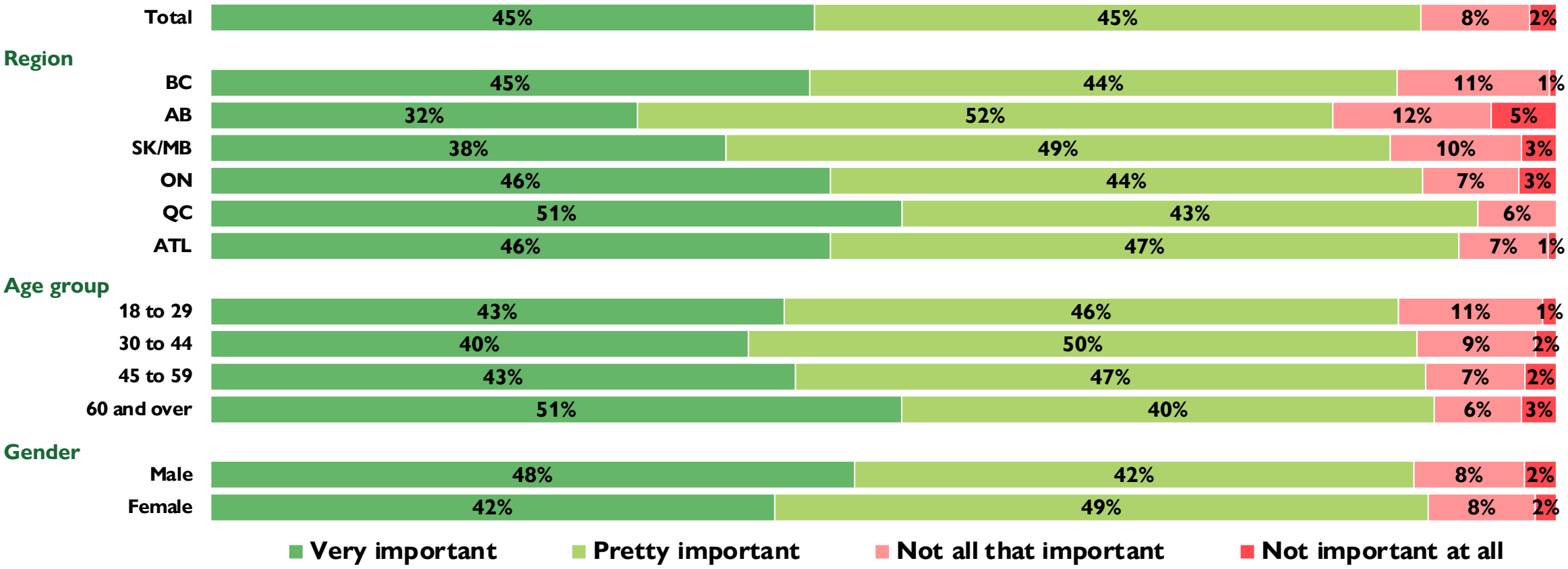

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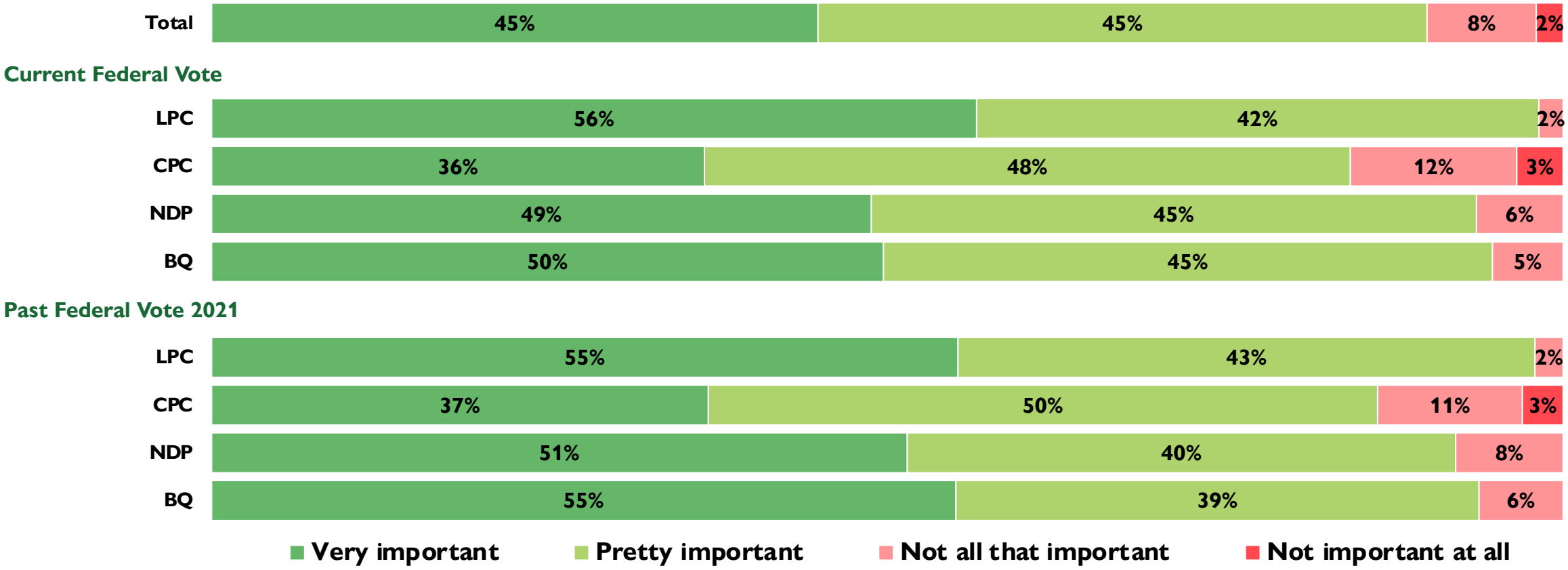

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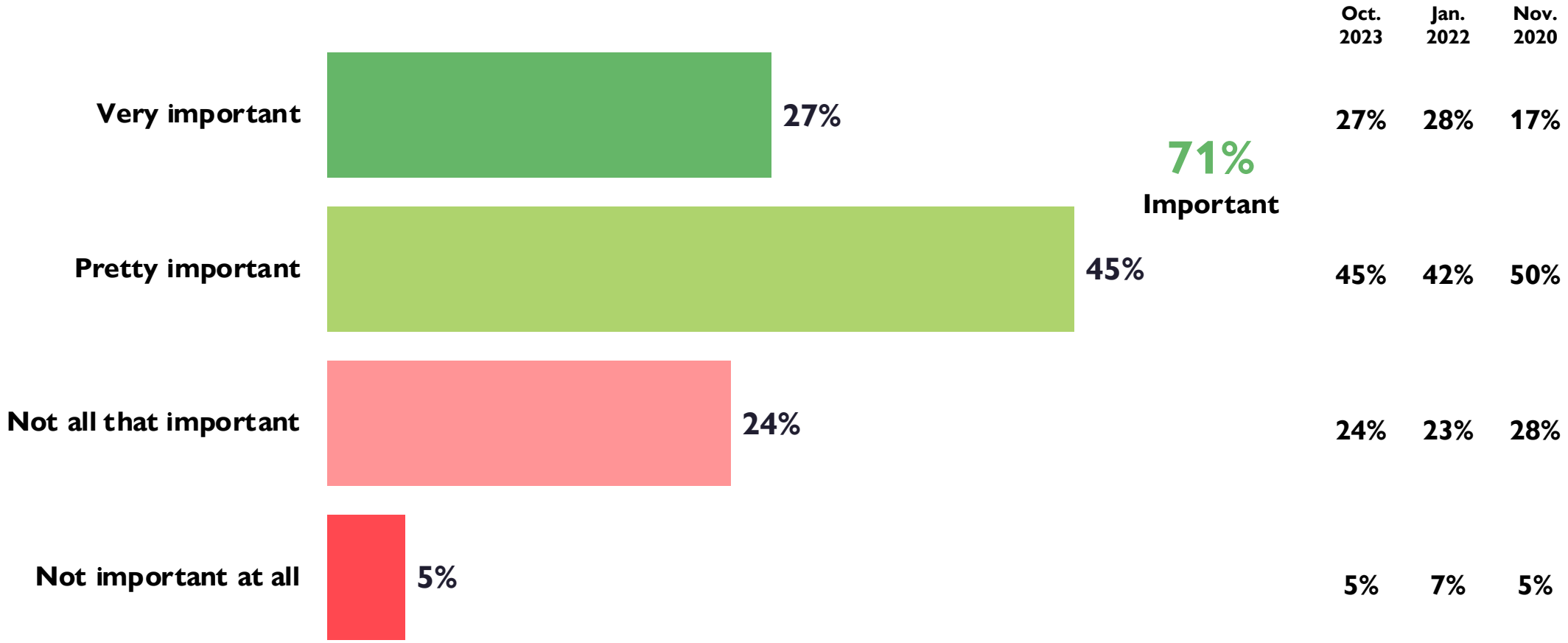
Thinking about the future, say 10 years from now, how important will the oil and gas sector be to Canada's economy?

In 10 years, how important would be the oil and gas sector?



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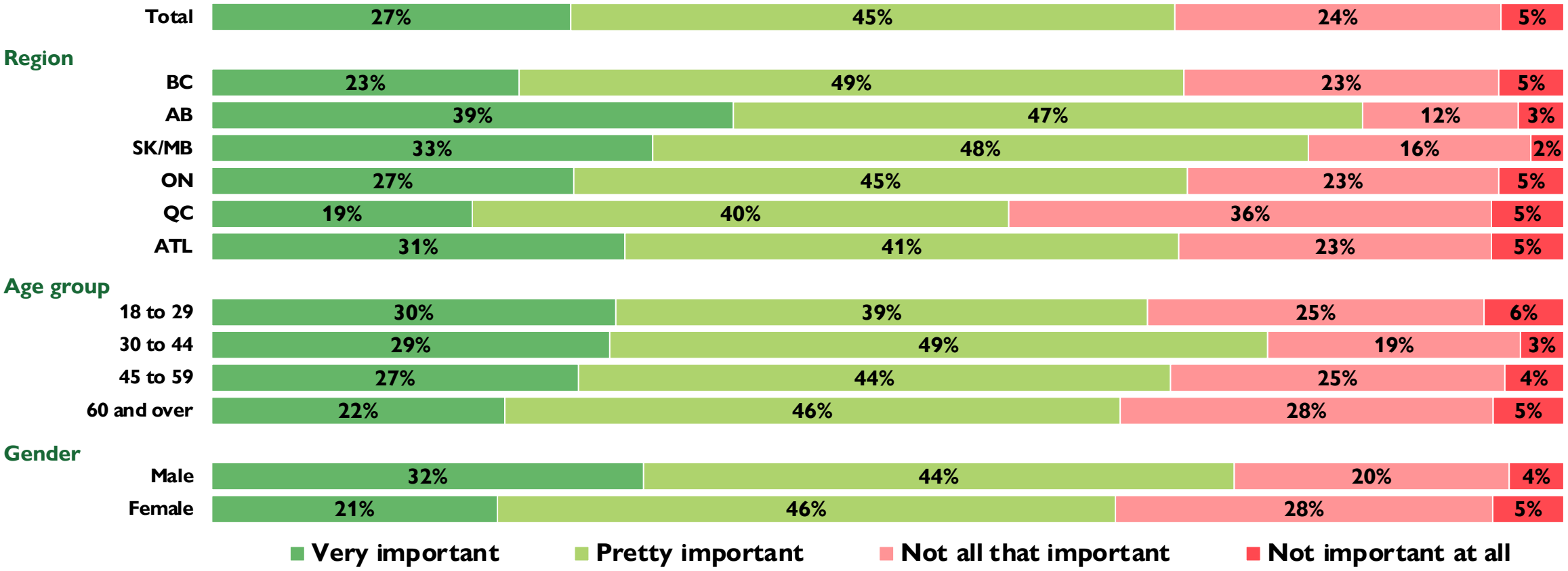

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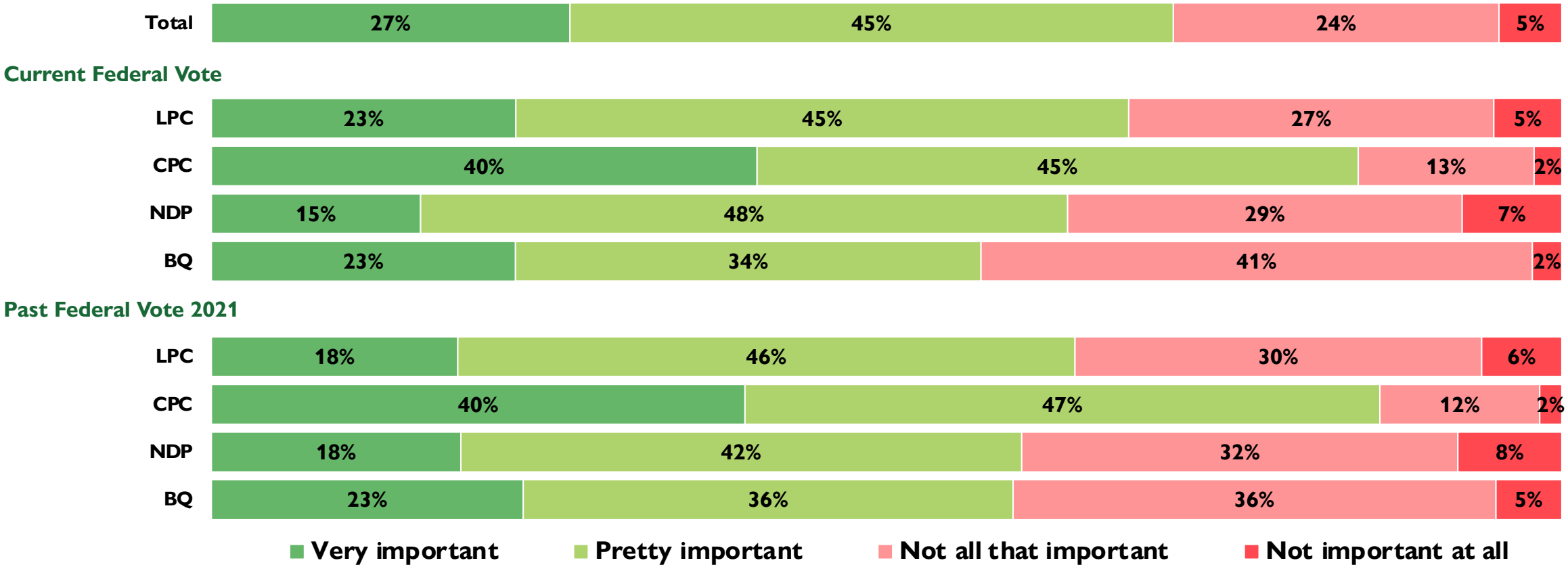

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And how about the clean energy sector, how important will that sector be to Canada's economy?

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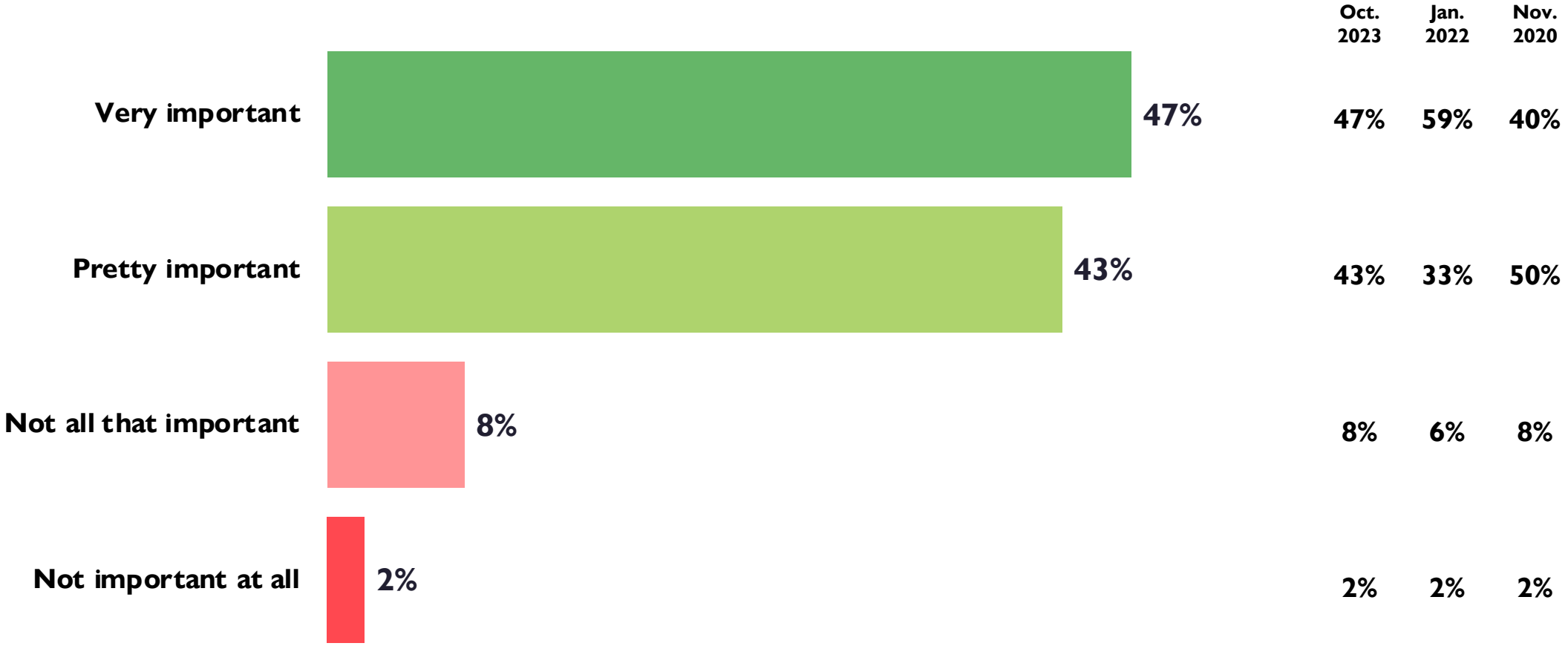

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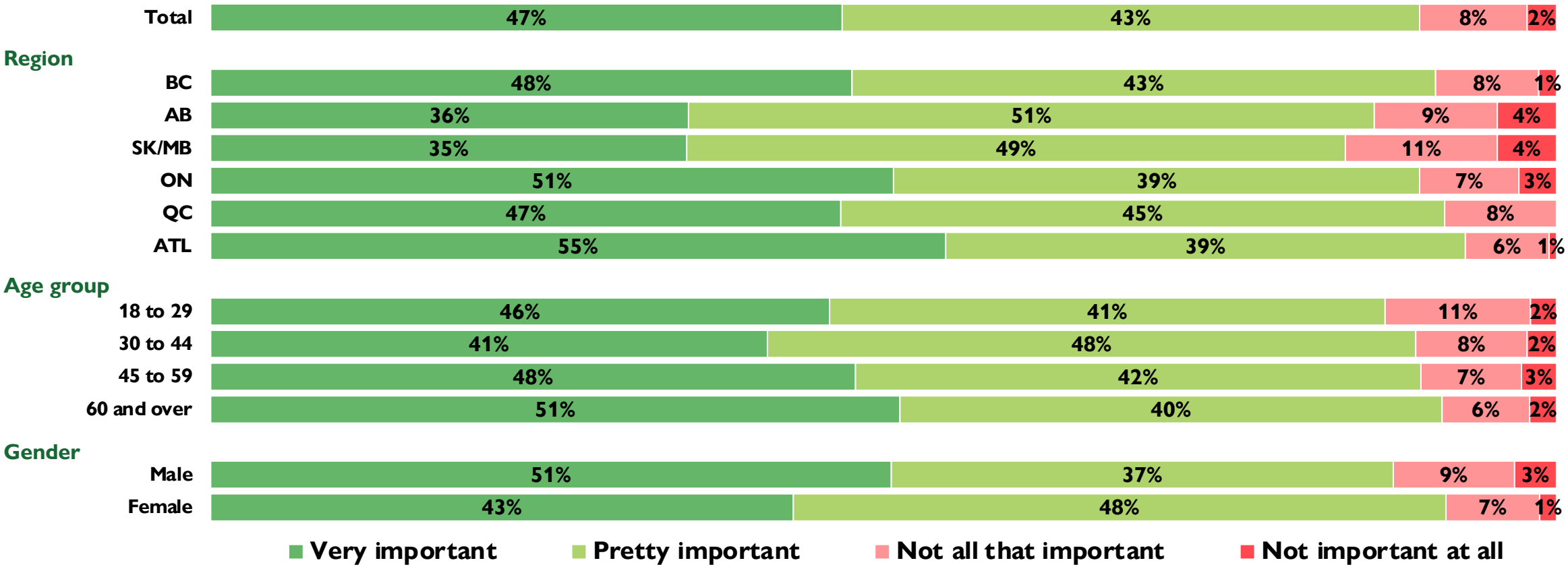

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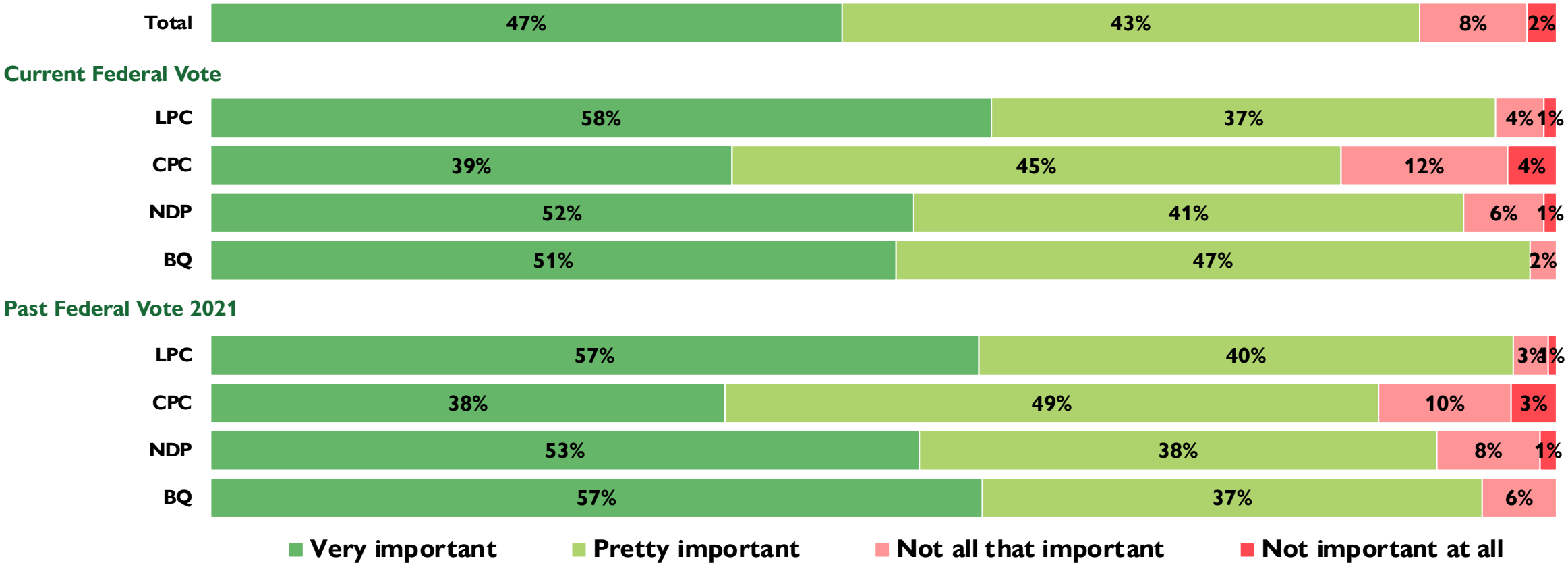

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Thank You