

CLEAN ENERGY CANADA ABACUS DATA

NATIONWIDE SURVEY FEB 2020

ABACUS DATA

REACTION TO POTENTIAL POLICY MEASURES

OFFERING ZERO INTEREST LOANS TO HOMEOWNERS WHO WANT TO DO RETROFITS THAT REDUCE ENERGY USE AND CUT EMISSIONS FROM HOME HEATING, COOLING AND POWER USE

INVESTMENT TO SUPPORT THE USE OF ELECTRIC BUSES IN COMMUNITIES ACROSS THE COUNTRY

CONTINUING TO OFFER REBATES THAT MAKE ZERO EMISSION VEHICLES MORE AFFORDABLE FOR CONSUMERS

INVESTMENT TO SUPPORT THE USE OF PUBLIC TRANSIT AND REDUCE THE NUMBER OF VEHICLES ON THE ROAD

INCREASING THE AMOUNT OF REBATES FOR ZERO EMISSION VEHICLES TO HELP SPEED THE SHIFT FROM FOSSIL FUELS

INVESTING IN MORE ELECTRIC VEHICLE CHARGING STATIONS TO ENCOURAGE THE USE OF E-VEHICLES

INTRODUCING A REBATE THAT COULD BE USED FOR THE PURCHASE OF A USED ZERO EMISSION VEHICLE

INCREASING THE AMOUNT OF REBATES FOR ZERO EMISSION VEHICLES TO HELP MORE PEOPLE HAVE A CHANCE TO BUY THESE VEHICLES

28%	33%		29 %	10%
25%	33%		31%	11%
25%	31%		31%	13%
26%	29 %		32%	12%
22%	31%		32%	15%
23%	29 %		35%	13%
22%	28%		34%	16%
23%	26 %		32%	18%
Strongly suppor	t Support	Go	along with	Oppose

IN THE COMING WEEKS, THE FEDERAL FINANCE MINISTER WILL ANNOUNCE OTTAWA'S BUDGET MEASURES FOR THIS YEAR. PLEASE INDICATE IF YOU WOULD STRONGLY SUPPORT, SUPPORT, BE WILLING TO GO ALONG WITH, OPPOSE OR STRONGLY OPPOSE EACH OF THE FOLLOWING MEASURES.



REACTION TO POTENTIAL POLICY MEASURES

INCENTIVES TO INCREASE THE USE OF LOW CARBON BUILDING PRODUCTS SUCH AS SUSTAINABLY PRODUCED WOOD AND CONCRETE THAT ABSORBS CARBON

A PLAN TO INCREASE THE USE OF LOW CARBON BUILDING PRODUCTS SUCH AS SUSTAINABLY PRODUCED WOOD AND CONCRETE THAT ABSORBS CARBON

A PLAN TO PROVIDE SUPPORT, TRAINING AND NEW INDUSTRY DEVELOPMENT FOR FOSSIL FUEL WORKERS WHO FACE AN UNCERTAIN FUTURE BECAUSE OF SHIFTS IN ENERGY DEMAND AROUND THE WORLD

INCENTIVES TO ATTRACT A MANUFACTURING PLANT FOR ELECTRIC VEHICLES TO BE LOCATED IN CANADA

INVESTMENTS IN HIGH SPEED INTERCITY RAIL SERVICES IN CANADA OVER THE COMING YEARS

A STRATEGY TO ATTRACT MANUFACTURING OF ZERO EMISSION VEHICLES IN CANADA

INVESTMENTS TO INCREASE THE FREQUENCY AND CAPACITY OF INTERCITY RAIL SERVICE

REGULATIONS THAT REQUIRE AUTO MANUFACTURERS TO STEADILY INCREASE THE AMOUNT OF ELECTRIC CARS THEY SELL IN CANADA

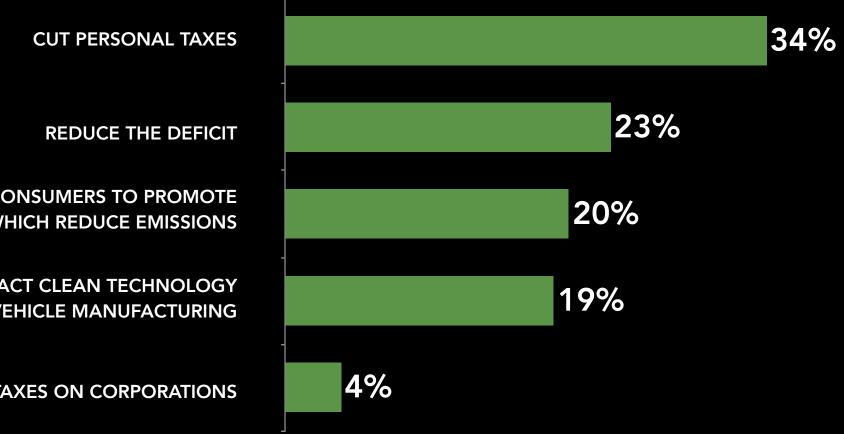
REGULATIONS REQUIRING AUTO COMPANIES TO SELL AT LEAST 10% ELECTRIC CARS BY 2025 30% ELECTRIC CARS BY 2030 100% ELECTRIC CARS BY 2040

28%	37%		28%	7 %
26%	38%	38%		8%
26%	37%	37%		8%
26%	35%		30%	9 %
26%	33%		32%	8%
24%	34%		31%	11%
22%	32%		37%	10%
19 %	32%		32%	16%
18%	27%	34%		22%
Strongly sup	port Support	Go alc	ong with	Oppose

WHEN IT COMES TO POLICY TO HELP FIGHT CLIMATE CHANGE, PLEASE INDICATE IF YOU WOULD STRONGLY SUPPORT, SUPPORT, BE WILLING TO GO ALONG WITH, OPPOSE OR STRONGLY OPPOSE EACH OF THE FOLLOWING MEASURES.



AS FINANCE MINISTER, WHAT WOULD YOU DO WITH \$10 BILLION



PROVIDE INCENTIVES TO CONSUMERS TO PROMOTE CHOICES WHICH REDUCE EMISSIONS

PROVIDE INCENTIVES TO ATTRACT CLEAN TECHNOLOGY COMPANIES SUCH AS E-VEHICLE MANUFACTURING

CUT TAXES ON CORPORATIONS

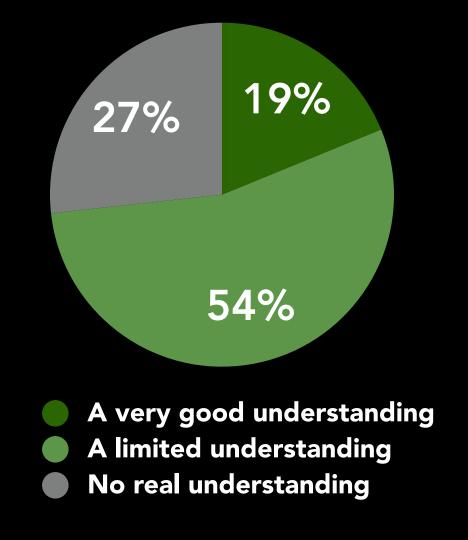
IF YOU WERE THE FINANCE MINISTER AND HAD TO MAKE A CHOICE ABOUT WHAT TO DO WITH \$10 BILLION WHICH OF THESE WOULD YOU CHOOSE:



CANADA'S 2030 PARIS AGREEMENT CLIMATE TARGETS

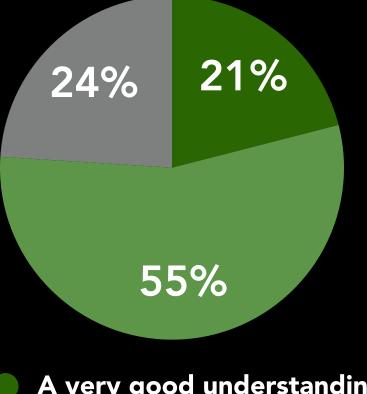
THERE ARE DIFFERENT GOALS THAT ARE DISCUSSED WHEN IT COMES TO ACHIEVING EMISSIONS REDUCTION AND FIGHTING CLIMATE CHANGE. CANADA HAS COMMITTED TO THE PARIS AGREEMENT, WHICH INCLUDES A TARGET FOR REDUCING EMISSIONS BY 2030. IN ADDITION, THE CANADIAN GOVERNMENT HAS ANNOUNCED A GOAL OF ACHIEVING NET ZERO EMISSIONS BY 2050 FOR CANADA AS A WHOLE.

PLEASE INDICATE IF YOU THINK YOU HAVE A VERY GOOD UNDERSTANDING OF EACH OF THE FOLLOWING, A LIMITED UNDERSTANDING OR NO REAL UNDERSTANDING OF THE FOLLOWING TARGETS.





ACHIEVING NET ZERO EMISSIONS BY 2050



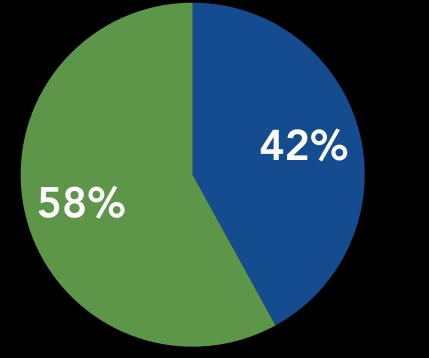
A very good understandingA limited understandingNo real understanding

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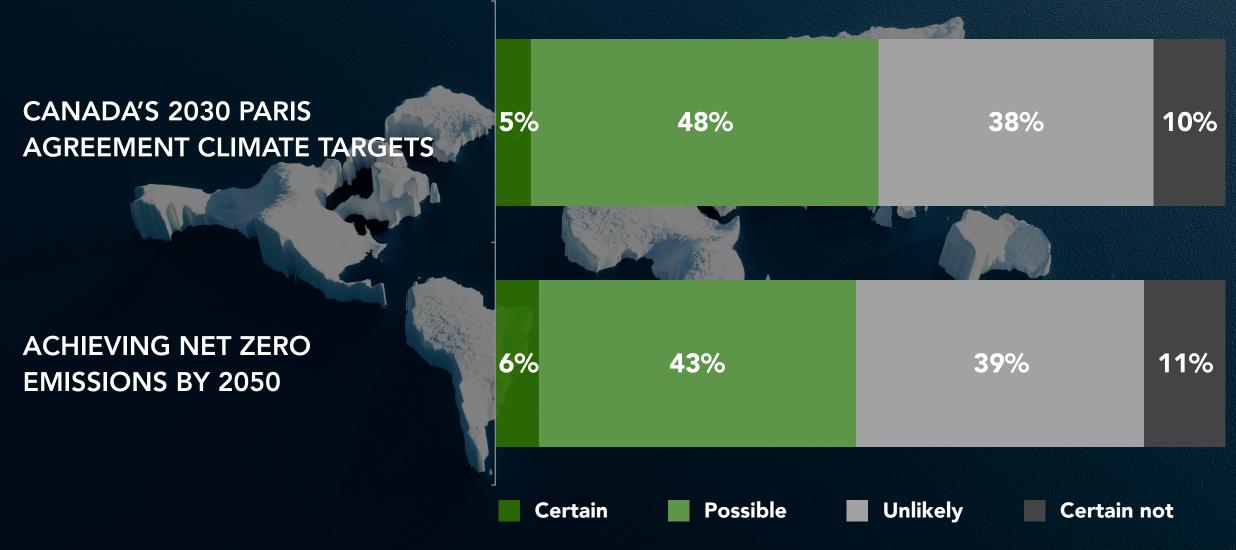
WHICH OF THESE TARGETS IS MORE AMBITIOUS AND REQUIRE MORE CHANGE FOR CANADA?

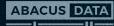


Canada's 2030 Paris Agreement climate targets Achieving net zero emissions by 2050



HOW LIKELY IS IT THAT WE WILL ACHIEVE THESE GOALS

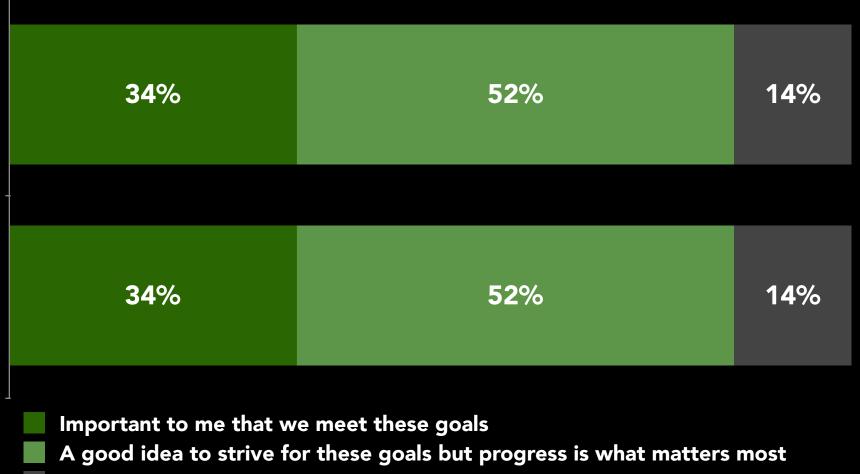




HOW IMPORTANT IS TO YOU THAT CANADA ACHIEVES THESE GOALS ?

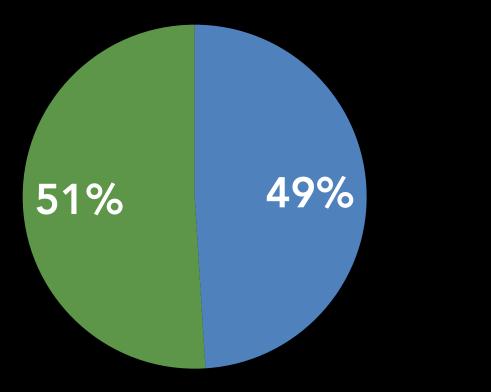
CANADA'S 2030 PARIS AGREEMENT CLIMATE TARGETS

ACHIEVING NET ZERO EMISSIONS BY 2050



Not important

WHICH POINT OF VIEW IS CLOSER TO YOURS?



I WANT A CLEAR ROADMAP OF THE VARIOUS MEASURES THAT WILL BE TAKEN AND HOW THEY WILL CONTRIBUTE TO SUCH TARGETS

ORGANIZATIONS AND GOVERNMENTS ARE COMMITTING TO TARGETS AND INVESTING IN DIFFERENT APPROACHES TO ACHIEVE THOSE TARGETS, BUT I DON'T FEEL IT'S POSSIBLE TO KNOW EXACTLY WHAT INNOVATIONS WILL CONTRIBUTE WHAT OVER A 10 OR 20 YEAR PERIOD



HIGHEST PRIORITY

20% 54% 26%

Near-term actions to fulfill Canada's Paris Agreement target
Developing a long-term plan to achieve net zero emissions goal by 2050
Both should be given equal priority

