Views on climate change initiatives

Clean Energy Survey Summary/Part 2 of 2

submitted by Nanos to Clean Energy Canada, October 2016 (Submission 2016-906)





Canadians split on climate change targets impact on economy; significant support for climate change initiatives

Canadians are split on whether meeting climate change targets will have a positive or negative impact on the nation's economy. A large majority of Canadians support or somewhat support climate change initiatives such as having the federal government provide technology and infrastructure support that enables provinces to use more renewable electricity, stopping the burning of coal for electricity in Canada by 2030, adopting a new clean fuel standard to reduce the total carbon emissions, having the federal government make investing in clean energy and clean technology a top priority and encouraging Canadians and Canadian businesses to switch from using fossil fuels in vehicles and buildings to using clean electricity.

- Mixed opinions regarding impact of climate change targets on economy –Thirty-eight per cent of Canadians believe that if Canada takes action to meet its climate change targets to reduce emissions from burning fossil fuels it will make Canada's economy weaker, while 34 per cent of Canadians believe that it will make Canada's economy stronger. Thirteen per cent believe that there will be no impact on the economy and 15 per cent are unsure.
- More than eight out of ten Canadians support or somewhat support having the federal government provide technology and infrastructure support that enables provinces to use more renewable electricity such as solar and wind power More than eight out of ten Canadians support (57%) or somewhat support (26%) having the federal government provide technology and infrastructure support that enables provinces to use more renewable electricity such as solar and wind power. Nine per cent oppose this and seven per cent somewhat oppose this. Two per cent are unsure.
- More than seven out of ten Canadians support or somewhat support stopping the burning of coal for electricity in Canada by 2030 More than seven out of ten Canadians support (50%) or somewhat support (22%) stopping the burning of coal for electricity in Canada by 2030, ahead of the current 2043 end date, as a way to reduce carbon emissions. Almost one out of four Canadians oppose (12%) or somewhat oppose (11%) this. Four per cent are unsure.
- Eight out of ten Canadians support or somewhat support adopting a new clean fuel standard to reduce the total carbon emissions from the production and use of gasoline and diesel fuel Eight out of ten Canadians support (49%) or somewhat support (31%) adopting a new clean fuel standard to reduce the total carbon emissions from the production and use of gasoline and diesel fuel, while almost two out of ten Canadians oppose (nine per cent) or somewhat oppose (nine per cent) this. Three per cent are unsure.

- Over three out of four Canadians support or somewhat support having the federal government make investing in clean energy and clean technology a top priority Just over three out of four Canadians support (48%) or somewhat support (28%) having the federal government make investing in clean energy and clean technology a top priority. Nearly one out of four Canadians oppose (12%) or somewhat oppose (11%) this. Two per cent are unsure.
- More than three out of four Canadians support or somewhat support encouraging Canadians and Canadian businesses to switch from using fossil fuels in vehicles and buildings to using clean electricity – More than three out of four Canadians support (47%) or somewhat support (30%) encouraging Canadians and Canadian businesses to switch from using fossil fuels in vehicles and buildings to using clean electricity. Close to one out of four Canadians oppose (11%) or somewhat oppose (12%) this. One per cent are unsure.
- Over four out of ten Canadians say they usually support the Liberal Party during election time Forty-two per cent of Canadians say they usually support the liberal party during election time. This was followed by Conservative Party (28%), NDP (15%), Bloc Québécois (three per cent) and Green (three per cent). Six per cent of Canadians says that their support varies during election time and four per cent are unsure.
- Over four out of ten Canadians say they are least likely to support the Conservative Party during election time Forty-four per cent of Canadians say they would be the least likely to support the Conservative Party during election time. This was followed by NDP (22%), Liberal Party (13%), Green (eight per cent) and Bloc Québécois (two per cent). One per cent says that the party they are least likely to support during election time varies and ten per cent are unsure.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between September 24th to 27th, 2016 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.

The study was commissioned by Clean Energy Canada.

This report is part 2 of 2 of the research conducted by Nanos for Clean Energy Canada.

Impact of Canada meeting climate change targets on the economy

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 24th to 27th, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



QUESTION – If Canada takes action to meet its climate change targets to reduce emissions from burning fossil fuels such as coal, oil and natural gas, do you think that this action will make Canada's economy stronger, weaker or that it will have no impact on the strength of the Canadian economy?

Support for climate change initiatives

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 24th to 27th, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Having the federal government provide technology and infrastructure support that enables provinces to use more renewable electricity such as solar and wind power

Stopping the burning of coal for electricity in Canada by 2030, ahead of the current 2043 end date, as a way to reduce carbon emissions

Adopting a new clean fuel standard to reduce the total carbon emissions from the production and use of gasoline and diesel fuel.

Having the federal government make investing in clean energy and clean technology a top priority

Encouraging Canadians and Canadian businesses to switch from using fossil fuels in vehicles and buildings to using clean electricity.

Support

schoology and			Net Score
echnology and ces to use more wind power	57%	26% <mark>7%</mark> 9%2%	+66.5
anada by 2030,			
reduce carbon	50%	<mark>22% 11%</mark> 12% 4%	+49.8
e total carbon and diesel fuel.	49%	31% <mark>9%</mark> 9% 3%	+62.4
ean energy and	48%	28% <mark>11%</mark> 12% 2%	+53.8
o switch from lean electricity.	47%	30% <mark>12%</mark> 11%%	+54.4
	200/ 400/		
0%	20% 40%	60% 80% 100%	
Somewhat support	ort Somewhat op	pose 📕 Oppose 🔳 Unsure	5

*Note: Charts may not add up to 100 due to rounding

QUESTION – This fall the provincial and territorial governments and the Prime Minister are getting together to discuss a plan to meet Canada's climate change targets. Do you support, somewhat support, somewhat oppose or oppose the following [RANDOMIZE]

Government providing technology and infrastructure support

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 24th to 27th, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Banning the use of coal for electricity by 2030

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 24th to 27th, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



2043 end date, as a way to reduce carbon emissions

Using a new clean fuel standard

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 24th to 27th, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Prioritizing clean energy and clean technology investments

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 24th to 27th, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Encouraging businesses to use clean electricity

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 24th to 27th, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Support/ Somewhat support
85.9%
87.2%
73.0%
64.7%
75.5%
72.8%
79.9%
80.9%
71.7%
74.2%
78.3%
76.5%

Federal party usually supported

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 24th to 27th, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



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Which federal party they are least likely to support

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 24th to 27th, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



QUESTION – Which one federal party would you be the least likely to support during election time? [RANDOMIZE]



Methodology

Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between September 24th and September 27th, 2016 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.

The research was commissioned by Clean Energy Canada.

Note: Charts may not add up to 100 due to rounding.

This is Report 2 of 2 of the research conducted by Nanos for Clean Energy Canada.



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Technical Note

Element	Description	Element	Description
Organization who commissioned the research	Clean Energy Canada	Weighting of Data	The results were weighted by age and gender using the latest Census information (2014) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Final Sample Size	1,000 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the
Margin of Error	±3.1 percentage points, 19 times out of 20.	Jan 19	media or a political party prior to administering the survey to ensure the integrity of the data.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Stratification	By age and gender using the latest Census information (2014) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
	Atlantic Canada, Quebec, Ontario, Prairies, British	Estimated Response Rate	13 percent, consistent with industry norms.
Demographics (Captured)	Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography. Live interviews with live supervision to validate work	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire. Of note, this report includes half of the questions. The first half will be
Fieldwork/Validation	as per the MRIA Code of Conduct		released under separate cover by the client.
Number of Calls	Maximum of five call backs.	Question Content	This was module three of an omnibus survey. Preceding modules were about top unprompted national issues of concern and comfort level with personal finances.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30- 9:30pm local time for the respondent.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Field Dates	September 24 th to 27 th , 2016.	Survey Company	Nanos Research
Language of Survey	The survey was conducted in both English and French.	Contact	Contact Nanos Research for more information or with any concerns or questions. <u>http://www.nanosresearch.com</u> Telephone:(613) 234-4666 ext. Email: info@nanosresearch.com.





				Region						nder	Age				
			Canada 2016- 09	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - If Canada takes action to meet its	Total	Unwgt N	1000	100	250	300	200	150	500	500	151	151	248	202	248
climate change targets to reduce emissions		Wgt N	1000	100	250	300	200	150	487	513	197	163	187	189	265
from burning fossil fuels such as coal, oil and	Stronger economy	%	34.3	33.6	46.0	31.0	24.6	35.1	32.9	35.7	40.6	32.8	35.7	33.6	30.2
natural gas, do you think that this action will	Weaker economy	%	38.3	37.0	23.6	37.4	54.9	43.0	45.1	31.8	36.5	41.4	38.9	38.2	37.3
make Canada's economy stronger, weaker or that it will have no impact on the strength of the	No impact on economy	%	12.5	11.5	15.4	14.1	8.6	10.5	10.8	14.2	10.3	12.0	9.3	15.2	14.8
Canadian economy?	Not sure	%	14.9	17.9	15.0	17.4	11.9	11.4	11.3	18.3	12.6	13.7	16.1	13.0	17.7



Do you support, somewhat support, somewhat oppose or oppose the following [RANDOMIZE]

				Region						nder	Age				
			Canada 2016-09	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Having the federal government provide	Total	Unwgt N	1000	100	250	300	200	150	500	500	151	151	248	202	248
technology and infrastructure support that enables provinces to use		Wgt N	1000	100	250	300	200	150	487	513	197	163	187	189	265
more renewable electricity such as solar and wind power.	Support	%	56.7	62.9	61.1	53.9	49.3	60.9	52.0	61.2	63.3	53.2	54.3	57.3	55.4
	Somewhat support	%	25.7	29.6	28.4	23.2	25.4	23.9	27.0	24.5	22.9	27.7	26.0	26.9	25.6
	Somewhat oppose	%	7.4	4.9	3.7	8.9	12.2	5.6	9.6	5.2	6.3	9.1	7.8	5.5	8.1
	Oppose	%	8.5	2.6	4.1	12.9	11.1	7.6	10.6	6.5	6.3	9.3	9.7	8.6	8.8
	Unsure	%	1.7	.0	2.7	1.1	1.9	2.0	.8	2.5	1.2	.8	2.2	1.7	2.2

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Do you support, somewhat support, somewhat oppose or oppose the following [RANDOMIZE]

				Region					Ge	nder	_	Age			
			Canada 2016-09	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Having the federal government make investing	Total	Unwgt N	1000	100	250	300	200	150	500	500	151	151	248	202	248
in clean energy and clean technology a top priority.		Wgt N	1000	100	250	300	200	150	487	513	197	163	187	189	265
	Support	%	47.7	55.6	50.2	45.4	41.5	50.8	42.8	52.3	50.9	43.9	46.1	49.1	47.5
	Somewhat support	%	28.3	25.6	34.3	26.3	27.4	25.7	30.0	26.8	28.5	30.9	27.6	26.7	28.4
	Somewhat oppose	%	10.5	12.7	6.7	11.7	11.9	11.3	12.0	9.1	9.4	14.4	9.3	9.8	10.4
	Oppose	%	11.7	5.5	7.5	14.0	17.7	10.3	13.9	9.6	10.4	8.9	14.5	12.4	12.0
	Unsure	%	1.8	.6	1.2	2.6	1.5	2.0	1.3	2.2	.8	1.8	2.5	2.0	1.8



Do you support, somewhat support, somewhat oppose or oppose the following [RANDOMIZE]

				Region					Gei	nder			Age		
			Canada 2016-09	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Stopping the burning of coal for electricity in Canada by	Total	Unwgt N	1000	100	250	300	200	150	500	500	151	151	248	202	248
2030, ahead of the current 2043 end date, as a way to		Wgt N	1000	100	250	300	200	150	487	513	197	163	187	189	265
reduce carbon emissions.	Support	%	50.4	46.4	63.4	46.0	39.9	54.4	48.9	51.9	54.5	43.7	48.3	54.5	50.2
	Somewhat support	%	22.4	30.6	20.7	24.8	20.6	17.2	19.5	25.1	19.7	23.2	26.3	18.0	24.2
	Somewhat oppose	%	11.3	14.6	6.2	12.8	11.5	14.3	13.4	9.2	8.9	11.9	10.5	14.4	11.0
	Oppose	%	11.7	6.5	4.2	12.5	24.4	9.2	15.0	8.6	13.3	16.0	10.0	10.1	10.3
	Unsure	%	4.2	1.9	5.5	3.8	3.7	5.0	3.2	5.2	3.6	5.2	4.9	3.0	4.3



Do you support, somewhat support, somewhat oppose or oppose the following [RANDOMIZE]

			-	Region					Ge	nder	_		Age		
			Canada 2016- 09	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Adopting a new clean fuel standard to reduce the total carbon	Total	Unwgt N	1000	100	250	300	200	150	500	500	151	151	248	202	248
emissions from the production and use of gasoline and diesel fuel.		Wgt N	1000	100	250	300	200	150	487	513	197	163	187	189	265
	Support	%	48.5	52.2	52.9	46.0	42.5	51.5	43.9	52.8	54.1	41.2	43.5	53.9	48.4
	Somewhat support	%	31.2	32.2	32.0	32.7	27.2	31.7	30.8	31.7	25.2	36.6	38.8	28.2	29.2
	Somewhat oppose	%	8.7	9.5	5.6	7.3	13.7	9.2	11.6	5.9	11.2	11.0	7.2	6.3	8.1
(Oppose	%	8.6	5.3	5.6	10.3	13.7	5.6	11.2	6.1	7.5	7.5	8.4	8.2	10.5
	Unsure	%	3.0	.8	3.8	3.7	2.9	2.0	2.5	3.5	2.0	3.8	2.1	3.4	3.8



Do you support, somewhat support, somewhat oppose or oppose the following [RANDOMIZE]

				Region					Gei	nder			Age		
			Canada 2016- 09	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Encouraging Canadians and Canadian	Total	Unwgt N	1000	100	250	300	200	150	500	500	151	151	248	202	248
businesses to switch from using fossil fuels in vehicles and buildings to using clean		Wgt N	1000	100	250	300	200	150	487	513	197	163	187	189	265
electricity.	Support	%	47.0	55.6	57.0	43.0	39.7	42.7	42.9	50.9	52.0	41.2	45.0	49.3	46.7
	Somewhat support	%	29.5	30.3	30.2	30.0	25.0	32.8	29.9	29.0	28.9	30.5	29.2	29.0	29.8
	Somewhat oppose	%	11.5	7.0	5.1	12.7	18.4	13.4	13.0	10.0	8.4	13.7	13.1	11.2	11.4
	Oppose	%	10.6	6.3	5.3	12.7	15.8	11.2	13.1	8.2	10.1	11.6	11.8	8.4	11.1
	Unsure	%	1.4	.8	2.5	1.6	1.1	.0	1.0	1.8	.5	3.0	.8	2.1	.9



			Region						Ge	nder	_	Age			
			Canada 2016- 09	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Which one federal party do you	Total	Unwgt N	1000	100	250	300	200	150	500	500	151	151	248	202	248
usually support during election time?		Wgt N	1000	100	250	300	200	150	487	513	197	163	187	189	265
	Liberal	%	42.0	58.7	41.7	45.0	35.1	34.5	40.7	43.2	34.3	42.4	39.8	46.5	45.7
	Conservative	%	28.0	20.5	18.5	28.5	40.0	31.9	33.8	22.5	27.8	31.7	31.8	23.7	26.4
	NDP	%	15.0	6.8	17.4	12.3	16.4	19.7	11.3	18.4	22.3	13.1	12.6	14.8	12.3
	Bloc Québécois	%	2.6	.0	10.3	.0	.0	.0	2.4	2.8	2.5	1.0	1.3	3.5	3.9
	Green Party	%	2.5	.8	2.1	2.9	.8	5.7	1.9	3.1	2.9	3.0	2.2	2.3	2.3
	Other	%	.2	.0	.5	.2	.0	.0	.4	.0	.0	.7	.3	.0	.0
	Varies	%	5.8	8.2	6.1	6.4	4.0	5.1	5.7	6.0	6.3	6.3	6.2	5.1	5.4
	Unsure/no answer	%	3.9	5.0	3.4	4.7	3.7	3.0	3.8	4.0	3.9	1.8	5.8	4.0	4.0



			Region				Gen	der			Age				
			Canada 2016-09	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Which one federal party would you be	Total	Unwgt N	1000	100	250	300	200	150	500	500	151	151	248	202	248
the least likely to support during election time?		Wgt N	1000	100	250	300	200	150	487	513	197	163	187	189	265
	Liberal	%	12.7	12.4	14.4	15.9	9.3	8.0	14.0	11.4	13.0	9.8	14.3	12.4	13.4
	Conservative	%	44.3	53.8	48.4	39.7	38.6	48.1	39.6	48.8	43.8	37.3	40.5	52.8	45.7
	NDP	%	22.1	12.1	13.5	21.8	31.8	30.6	25.6	18.8	21.4	24.5	26.3	17.6	21.4
	Bloc Québécois	%	2.0	.0	7.8	.0	.0	.0	2.2	1.7	1.6	2.9	.8	2.7	1.9
	Green Party	%	8.1	8.6	6.2	10.4	8.7	5.3	8.8	7.4	8.5	14.3	5.9	6.0	6.9
	Other	%	.6	.0	.0	1.5	.8	.0	.5	.7	.7	.8	.4	1.3	.0
	Varies	%	.5	2.4	.4	.3	.0	.6	.4	.7	.9	.6	.3	.0	.7
	Unsure/no answer	%	9.7	10.8	9.2	10.4	10.7	7.4	8.9	10.5	10.2	9.8	11.5	7.2	10.0

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Our next few questions have to do with energy and the environment.

1. If Canada takes action to meet its climate change targets to reduce emissions from burning fossil fuels such as coal, oil and natural gas, do you think that this action will make Canada's economy stronger, weaker or that it will have no impact on the strength of the Canadian economy?

This fall the provincial and territorial governments and the Prime Minister are getting together to discuss a plan to meet Canada's climate change targets.

Do you support, somewhat support, somewhat oppose or oppose the following [RANDOMIZE]

- 2. Having the federal government take action on its own to meet national climate change targets, if the climate change action that provinces and territories are taking on their own doesn't add up to Canada's national target
- 3. Having the federal government provide technology and infrastructure support that enables provinces to use more renewable electricity such as solar and wind power.
- 4. Having a national plan that will ensure we reach our international targets to reduce emissions from burning fossil fuels such as coal, oil and natural gas.
- 5. Having the federal government make investing in clean energy and clean technology a top priority.
- 6. Having a price on carbon to reduce the use of fossil fuels such as coal, oil or natural gas.

Stopping the burning of coal for electricity in Canada by 2030, ahead of the current 2043 end date, as a way to reduce carbon emissions.

- 8. Adopting a new clean fuel standard to reduce the total carbon emissions from the production and use of gasoline and diesel fuel.
- 9. Establishing a minimum price on carbon emissions across Canada, so companies and individuals pay for the emissions they produce regardless of what province or territory they are in.





10. Encouraging Canadians and Canadian businesses to switch from using fossil fuels in vehicles and buildings to using clean electricity.

Support	1
Somewhat support	2
Somewhat oppose	
Oppose	4
Unsure	

Do you agree, somewhat agree, somewhat disagree or disagree with the following statements [RANDOMIZE]

- 11. A changing climate presents a significant threat to our economic future. [REPEAT GLOBE]
- 12. My province has an important responsibility to reduce carbon emissions by 2030 to help Canada achieve its national climate change commitments
- 13. Having a plan to meet Canada's climate change targets to reduce emissions from burning fossil fuels such as coal, oil and natural gas is more important than having all provincial and territorial premiers agree with the plan
- 14. Which one federal party do you usually support during election time? [OPEN ENDED]
- 15. Which one federal party would you be the least likely to support during election time? [OPEN ENDED]