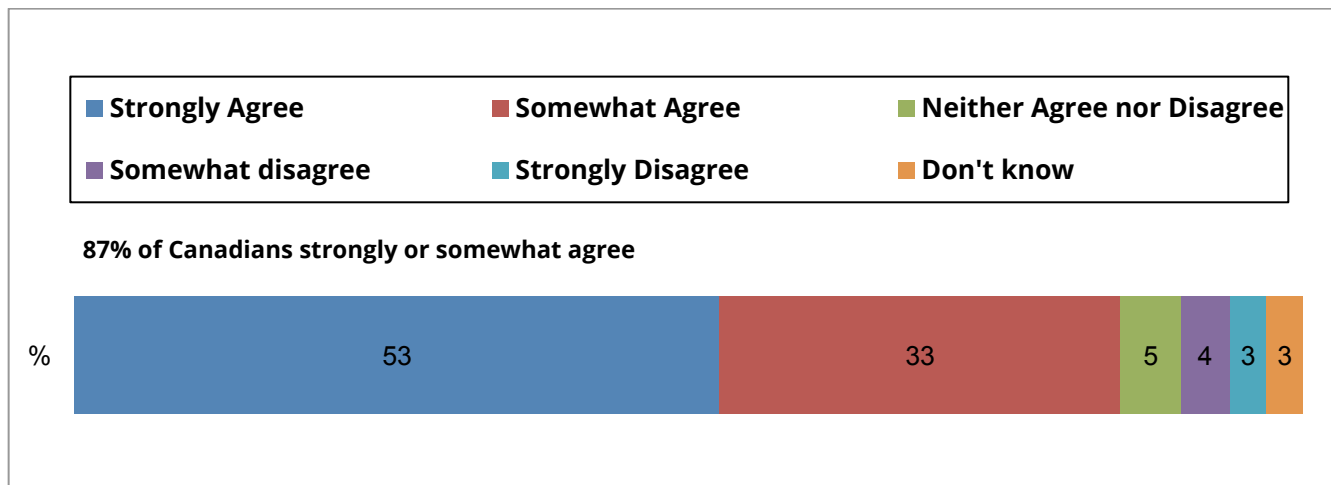


## Canadians' Priorities for a Canadian Energy Strategy Harris-Decima Telephone Polling Results – July 2013

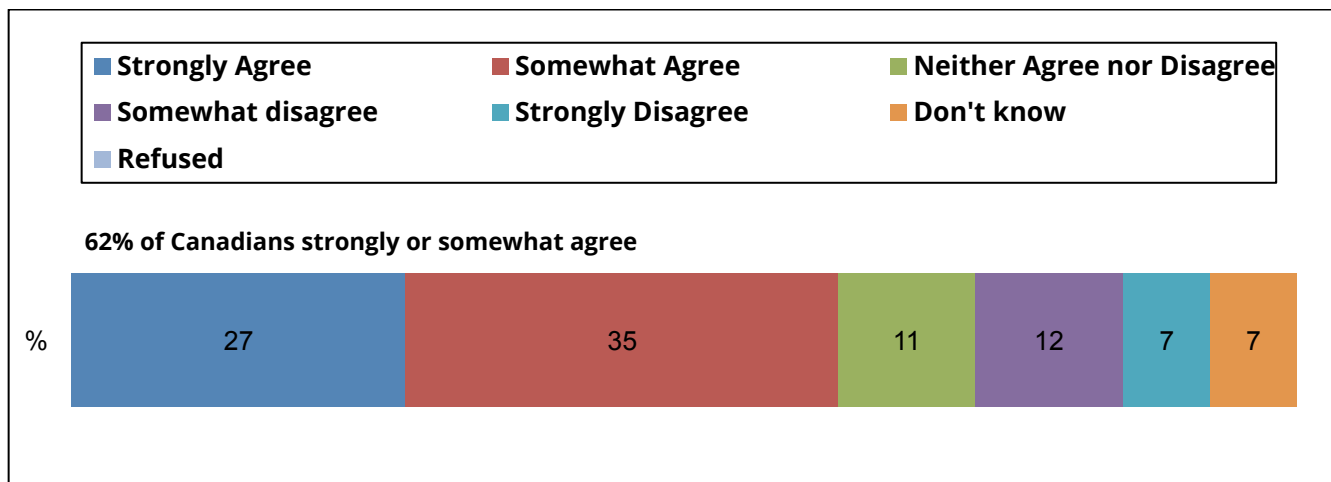
Clean Energy Canada at Tides Canada ([cleanenergycanada.org](http://cleanenergycanada.org)) is a solutions-focused initiative working to accelerate Canada's transition to an energy-efficient, ecologically responsible, and prosperous low-carbon economy.

Harris-Decima surveyed 1,000 Canadians on behalf of Clean Energy Canada at Tides Canada by telephone between July 4<sup>th</sup> and 8<sup>th</sup> 2013, and the survey reflects a margin of error of +/- 3.1%.

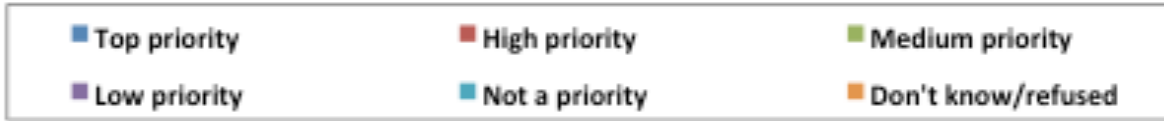
### 1. We need a Canadian climate and energy strategy to plan our nation's energy future



### 2. A Canadian energy strategy will only be successful if it transitions Canada to a low-carbon economy



3. To what degree should a Canadian energy strategy prioritize the following:



a. Reducing our reliance on fossil fuels like oil, gas, and coal

61% of Canadians say this is a top or high priority



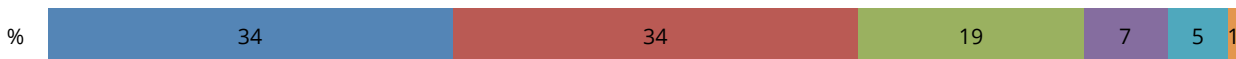
b. Creating more jobs in clean energy

73% of Canadians say this is a top or high priority



c. Reducing Canada's carbon pollution to slow down climate change

67% of Canadians say this is a top or high priority



d. Exporting more of Canada's oil and gas resources

31% of Canadians say this is a top or high priority



e. Improving energy efficiency

80% of Canadians say this is a top or high priority

